

FACT SHEET

Mansfield Shire Council

Mansfield Parking Study

What is Mansfield Parking Study?

The Mansfield Parking Study examines parking use, availability, time restrictions and wayfinding in Mansfield's CBD to identify improvements that meet the township's current and future needs.

Why the Mansfield Parking Study?

- Address parking pressures and improve access to shops and services in the CBD and other selected areas.
- Identify gaps in parking signage and wayfinding.
- Identify overstaying hotspots and opportunities to improve enforcement and parking turnover.
- Plan for future parking needs as Mansfield grows.

To view the study in its entirety, please scan the QR code on the following page or visit: mansfield.vic.gov.au/community-engagement

Key outcomes from the study

- Better use of existing parking through revised time restrictions, clearer signage and improved enforcement.
- Recommendations to improve parking availability and guide future planning.
- Opportunities to support growing electric vehicle use through charging infrastructure in Mansfield's CBD.
- Opportunities to improve bicycle parking and encourage active transport.
- Priority locations for parking upgrades and expansion, informing business cases for State and Federal funding.
- Opportunities to improve safety around school pick-up and drop-off areas.

Why the CBD?

- Shops, services and businesses create competing parking needs for customers, workers and visitors.
- Parking complaints received by Council helped inform the focus on the CBD.
- Managing long stays, including parking by Mt Buller visitors, can improve availability and turnover, prioritising access for Mansfield residents and local businesses.
- The study identifies locations where targeted enforcement could improve compliance with parking restrictions.

What are the priority actions?

- Improve signage to underused carparks
- Identify suitable locations for designated caravan and trailer parking.
- Implement 12 hour time restriction to off-street parking, including overnight and long stays, to improve turnover.
- Target enforcement where surveys identified overstaying.
- Introduce short-term pick-up and drop-off spaces around Mansfield Primary School and within Mansfield Hospital Carpark.

For full details, visit Council's Engage page and read the Mansfield Parking Study recommedations:

If you have questions about Mansfield Parking Study please contact Engineering Services on (03) 5775 8555 or by emailing EngineeringTeam@mansfield.vic.gov.au

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