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Background and objectives



The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-third year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- · community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 23 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 23 years of results, the CSS offers councils a consistent, long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Mansfield Shire Council – at a glance



Overall council performance

Results shown are index scores out of 100.



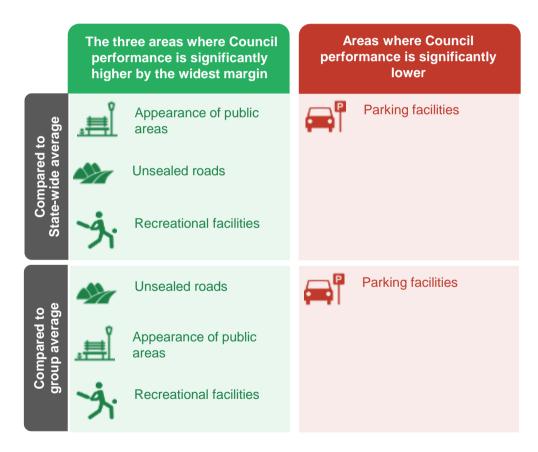
Mansfield 64



State-wide 59



Council performance compared to State-wide and group averages



Summary of core measures



Index scores



performance



Consultation & engagement



Community decisions



Sealed local roads



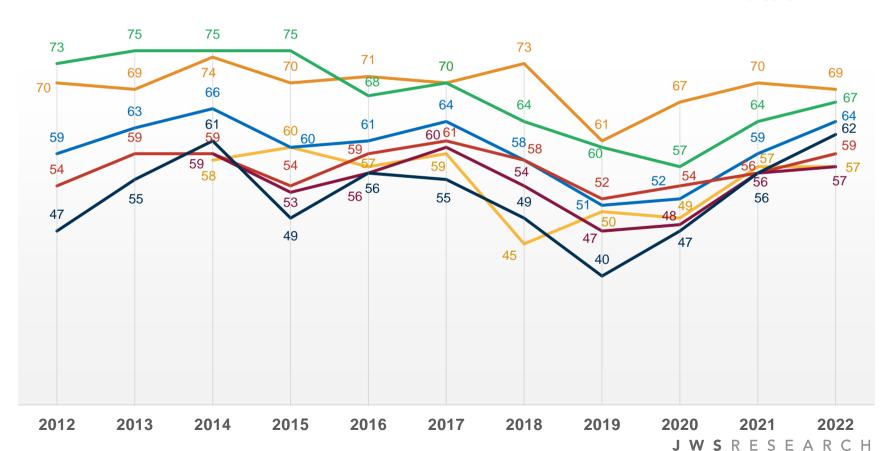
Waste management



Customer service



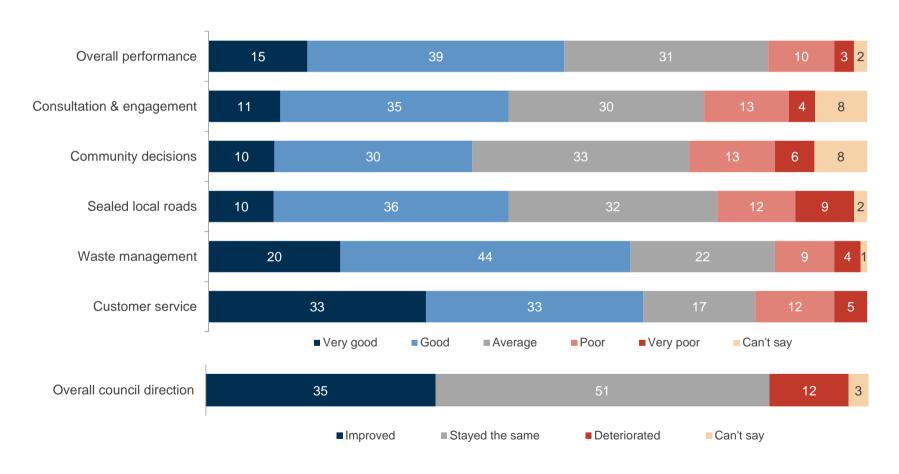
Overall council direction



Summary of core measures



Core measures summary results (%)



Summary of Mansfield Shire Council performance



Services		Mansfield 2022	Mansfield 2021	Small Rural 2022	State- wide 2022	Highest score	Lowest score
CX	Overall performance	64	59	58	59	Aged 65+ years	Aged 18-34, 50-64 years
S	Value for money	55	52	51	53	Aged 65+ years	Aged 35-49 years
+	Overall council direction	62	56	51	50	Aged 18-34, 50-64 years	Aged 35-49 years
Ė	Customer service	69	70	67	68	Aged 50-64 years	Aged 18-34 years
<u>.</u>	Appearance of public areas	84	82	73	71	Aged 18-34 years	Other areas, Aged 50-64 years
外	Recreational facilities	76	72	69	69	Aged 18-34 years	Aged 35-64 years, Other areas
	Art centres & libraries	71	70	71	73	Other areas	Aged 50-64 years
	Elderly support services	70	72	70	67	Aged 18-34 years	Aged 50-64 years
***	Family support services	69	67	64	65	Men, Aged 35-49 years, Aged 65+ years, Mansfield residents	Aged 50-64 years, Other residents, Women, Aged 18-34 years
泣	Emergency & disaster mngt	69	74	68	66	Other areas	Aged 18-34 years

Summary of Mansfield Shire Council performance



Services		Mansfield 2022	Mansfield 2021	Small Rural 2022	State-wide 2022	Highest score	Lowest score
	Waste management	67	64	68	68	Aged 65+ years, Men	Aged 50-64 years, Aged 18-34 years
Yā	Tourism development	66	67	62	60	Aged 50-64 years, Women	Aged 18-34 years
	Enforcement of local laws	66	65	62	63	Aged 35-49 years, Women	Aged 50-64 years, Men
	Informing the community	63	58	59	59	Aged 18-34 years	Aged 35-49 years
	Business & community dev.	62	61	57	58	Aged 65+ years, Women	Other areas
	Consultation & engagement	59	56	54	54	Men	Women, Aged 35-49 years
<u>. 1</u>	Lobbying	59	58	54	53	Men	Women, Other areas
	Local streets & footpaths	57	58	55	57	Aged 35-49 years	Aged 50-64 years
A	Sealed local roads	57	57	50	53	Aged 35-49 years	Aged 50-64 years, Aged 18-34 years
*6	Community decisions	57	56	54	54	Aged 65+ years	Aged 18-34





Services		Mansfield 2022	Mansfield 2021	Small Rural 2022	State-wide 2022	Highest score	Lowest score
	Town planning policy	54	53	56	54	Aged 65+ years	Aged 18-34 years
	Unsealed roads	53	45	42	41	Aged 18-49 years	Aged 50-64 years
	Parking facilities	51	53	60	57	Other areas	Aged 18-34 years
	Planning & building permits	50	45	48	50	Aged 18-34 years	Aged 35-49 years
	Population growth	50	49	49	52	Aged 18-34 years, Aged 65+ years	Aged 35-49 years

Focus areas for the next 12 months



Overview

Perceptions of Council performance are in line with or significantly higher than 2021 results on almost all service areas evaluated, including significant increases in Council's overall performance rating and perceptions of council direction. This is a positive result for Council. Perceptions of overall performance and council direction have increased by 13 and 22 index points respectively since 2019 after declining between 2017 and 2019.

Key influences on perceptions of overall performance

Council should focus on maintaining and improving performance in areas that most influence perceptions of overall performance: decisions made in the interest of the community, informing the community, lobbying, and consultation and engagement. Positively, significant improvements have already been made in the area of informing the community. Council should endeavour to maintain relatively strong performance in waste management, as a key positive influence on Council's overall performance rating.

Comparison to state and area grouping

Importantly, Council performs significantly higher than Small Rural group and State-wide averages for councils on a majority of service areas. Council outperforms the group and State-wide averages by the widest margins for the appearance of public areas, unsealed roads and recreational facilities. Parking facilities is the only area where Council's performance rating is significantly lower than Small Rural group and State-wide averages.

Maintain gains achieved to date

In the next 12 months, Council should seek to maintain significant ratings gains in the areas of informing the community, which has a strong influence on impressions of overall performance, and planning and building permits, one of Council's lowest rated areas. One in ten residents identify planning and permit processes as requiring improvement despite Council's gains in this area. Tending to planning and building permit concerns of those aged 35 to 49 years may assist as they have below average ratings in this service area.

DETAILED FINDINGS







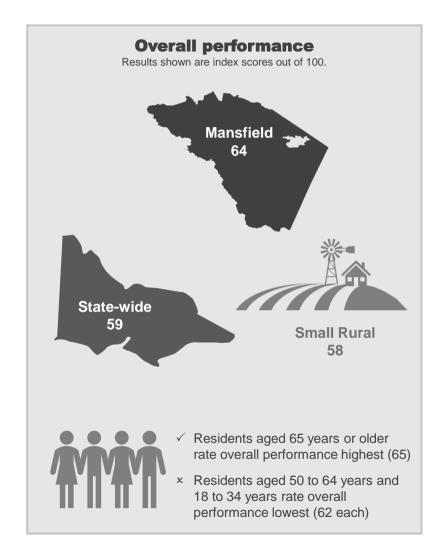
The overall performance index score of 64 for Mansfield Shire Council represents a significant five-point improvement on the 2021 result, continuing a multi-year trend of improvement.

 Council's overall performance rating has returned to previously-achieved higher levels after having declined steeply between 2017 and 2019. Council is now just two points away from the series peak achieved in 2014.

Mansfield Shire Council's overall performance is now rated statistically significantly higher (at the 95% confidence interval) than the average ratings for councils in the Small Rural group and State-wide (index scores of 58 and 59 respectively).

- Almost all demographic and geographic cohorts improved in their perceptions of overall performance in the past year.
- Overall performance ratings increased significantly among residents aged 65 years or older, men and residents of the 'Other' area.

Almost two in five residents (38%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. This is twice as many as those who rate Council as 'very poor' or 'poor' (19%). A further 38% rate Council as 'average' in terms of value for money.



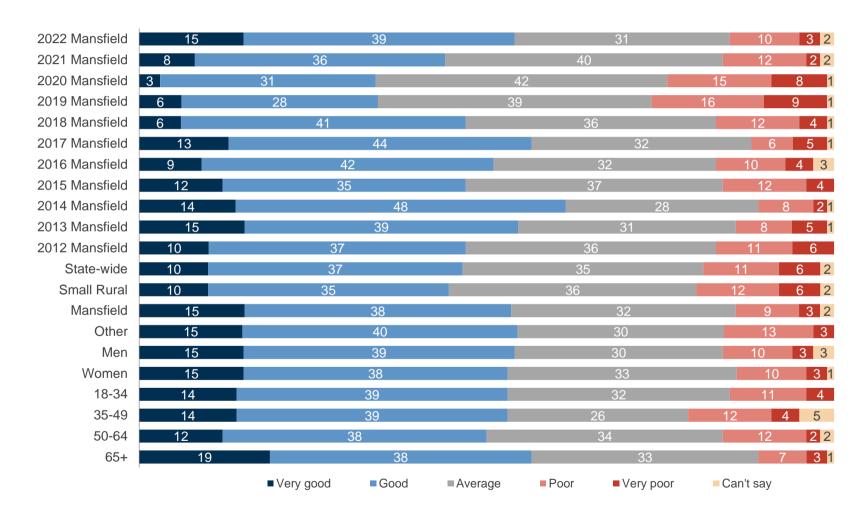


2022 overall performance (index scores)





2022 overall performance (%)

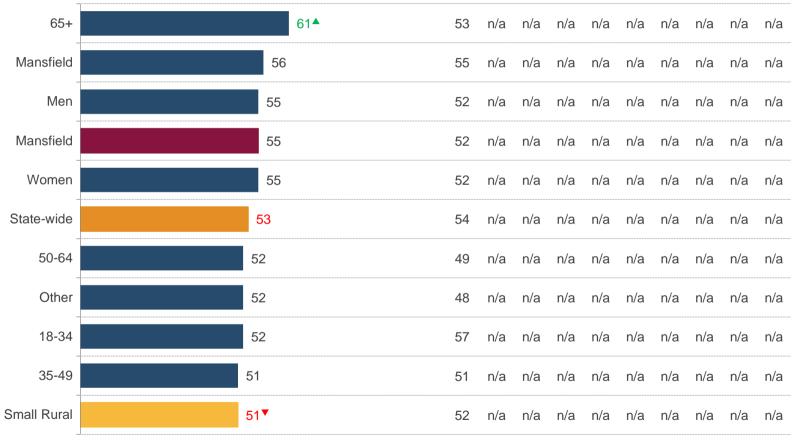


Value for money in services and infrastructure



2022 value for money (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012



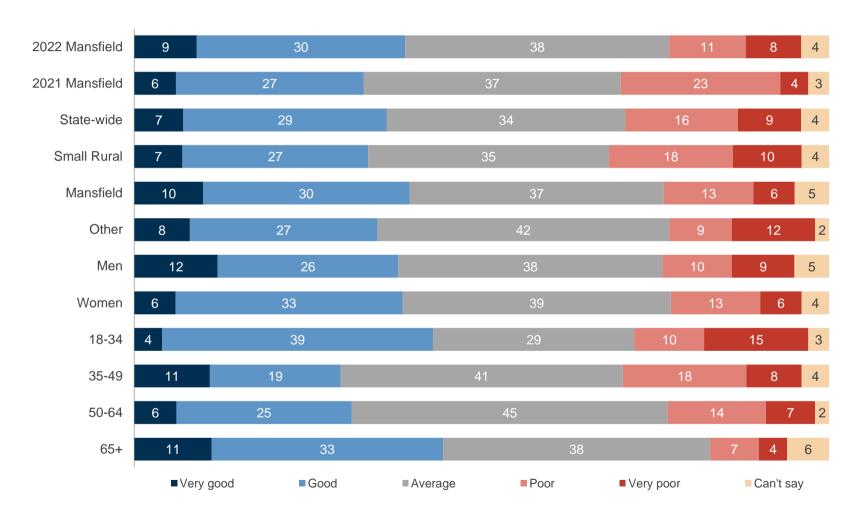
Q3b. How would you rate Mansfield Shire Council at providing good value for money in infrastructure and services provided to your community?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 19 Note: Please see Appendix A for explanation of significant differences.

Value for money in services and infrastructure



2022 value for money (%)



Top performing service areas

Council top performing service area remains the appearance of public areas (index score of 84). This has been the case since 2012. Perceptions have improved for the second straight year (this year by two points) and are now at their highest level in a decade.

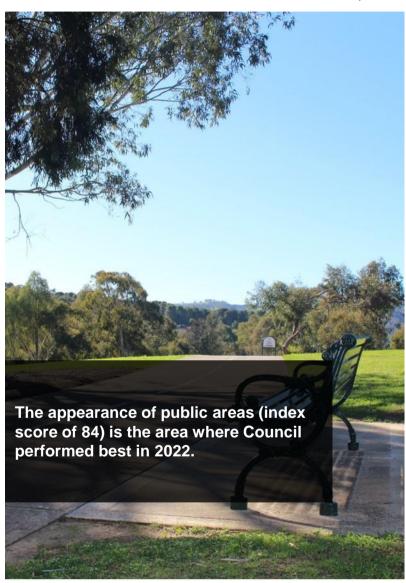
- Ratings of the appearance of public areas improved significantly among men (85, up four index points).
- Moreover, 14% of residents volunteer Council parks and gardens as one of the best things about the area.

Recreational facilities is Council's next highest rated service area (76, up a significant four index points).

- Contributing to the significant increase is residents aged 18 to 34 years, those in Mansfield and men.
 Ratings among each group improved significantly.
- Perceptions of Council's recreational facilities performance overall has continually improved over the last three years and like the appearance of public areas, has achieved a peak series rating this year.

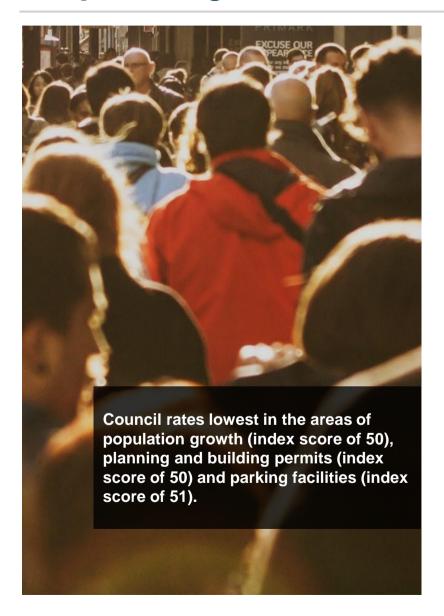
Both of Council's top performing service areas are rated significantly higher than both the Small Rural group and State-wide averages for councils.

Council should endeavour to maintain these positive results, as both areas have become significantly more important to residents in the last 12 months.



Low performing service areas





Council's performance rating declined significantly in just one area between 2021 and 2022 – emergency and disaster management (index score of 69, down five points). The decline is driven in large part by significantly lower ratings in 2022 among women, residents under 50 years of age, and those in Mansfield.

Council rates lowest – relative to its performance in other areas – for population growth, and planning and building permits (both with an index score of 50).

- Despite this, Council rates in line with Small Rural group and State-wide averages in both areas.
- Positively, when it comes to planning and building permits, 2022 marks Council's third consecutive year of significant improvement – demonstrating that Council is tending to concerns of residents.
- Still, one in ten (12%) say town planning and permits is the Council area most in need of improvement.
- Council has also been able to maintain all of the significant gains it made in population growth in 2021, though the issue is becoming increasingly important to residents and as a result the gap between perceived importance and performance is increasing.
- Residents aged 35 to 49 years are most critical of Council performance in both areas, with ratings significantly below the Council average.

Individual service area performance



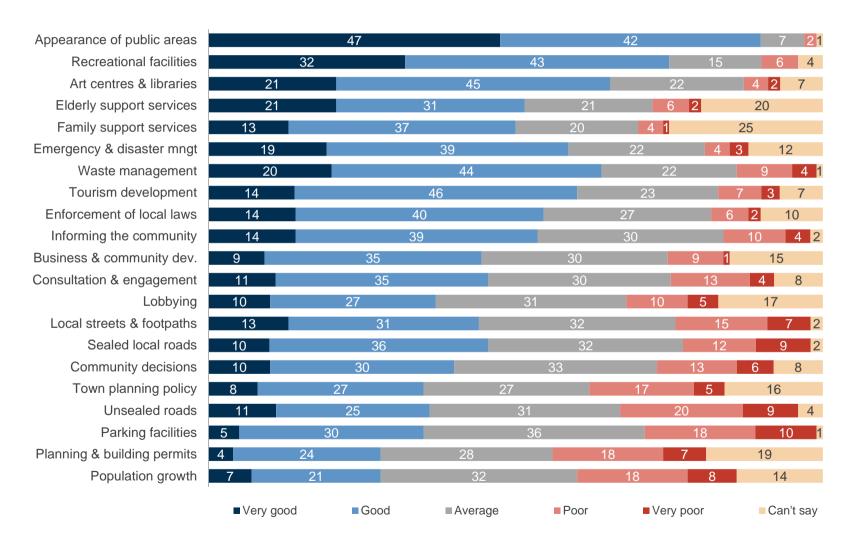
2022 individual service area performance (index scores)



Individual service area performance



2022 individual service area performance (%)

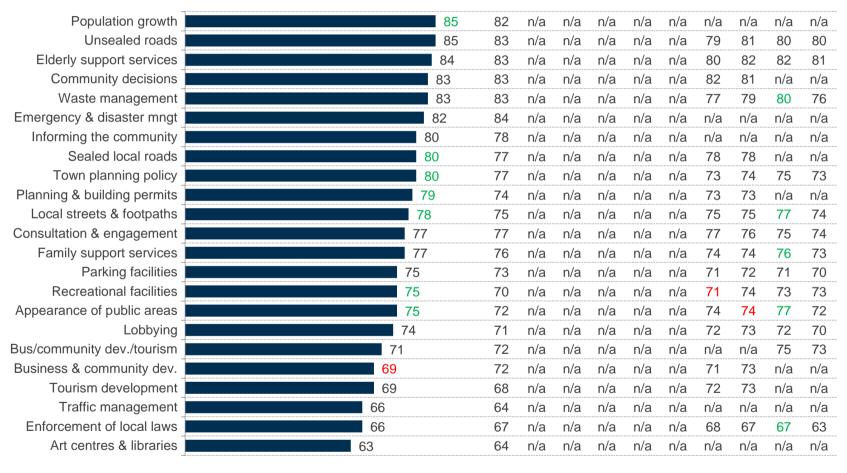


Individual service area importance



2022 individual service area importance (index scores)

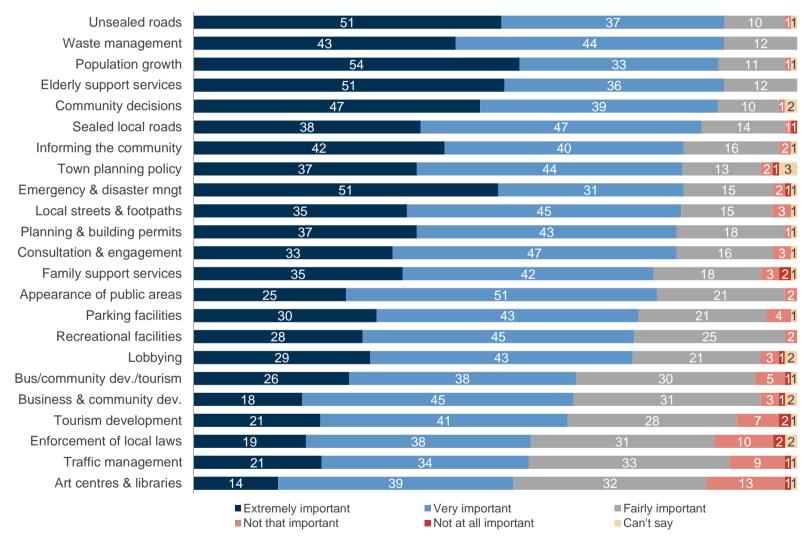
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012



Individual service area importance



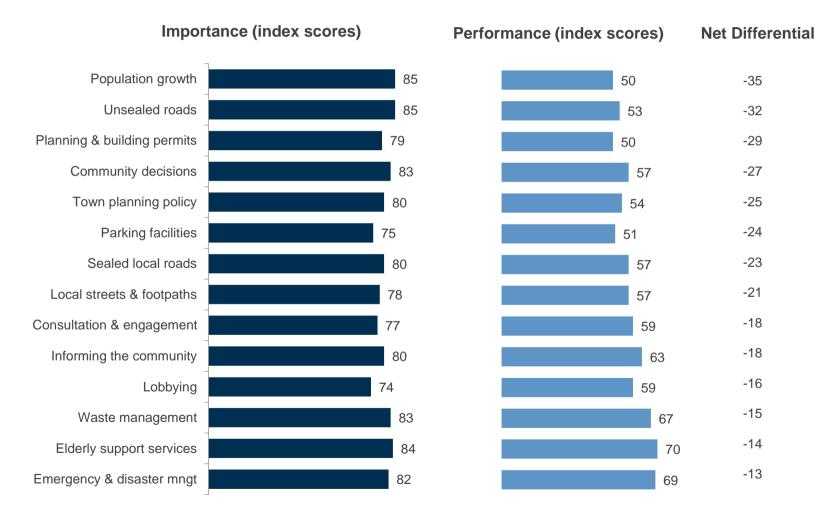
2022 individual service area importance (%)



Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- · Informing the community
- Lobbying on behalf of the community
- · Community consultation and engagement
- · Waste management.

Looking at these key service areas only, waste management has a high performance index (67) and a moderate influence on the overall performance rating.

Council is also performing quite well on informing the community (index of 63), which has a strong influence on overall perceptions.

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

Service areas that have a moderate to strong influence on overall perceptions, but where Council performs less well, are lobbying on behalf of the community and community consultation and engagement (index of 58 and 59 respectively).

In addition to council decision making processes, a focus on consulting residents on key local issues and defending local community interests can also help shore up Council's overall performance rating.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

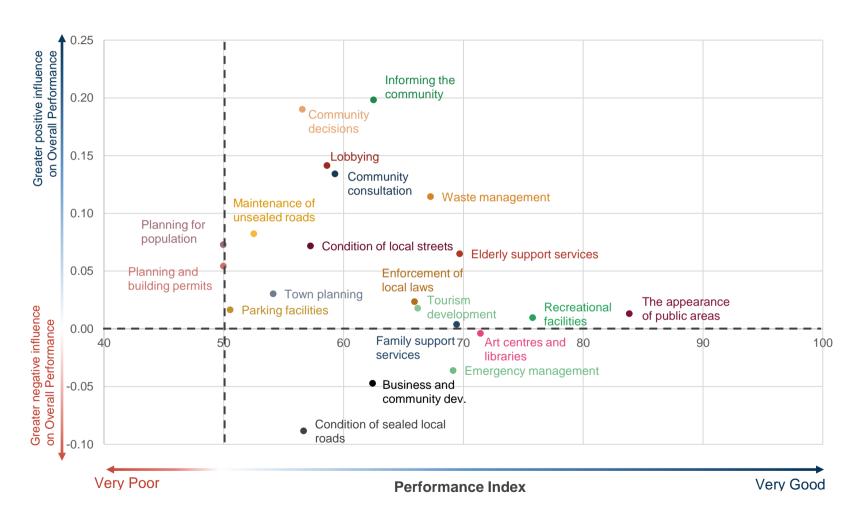
- 1. The first chart shows the results of a regression analysis of *all* individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2022 regression analysis (all service areas)

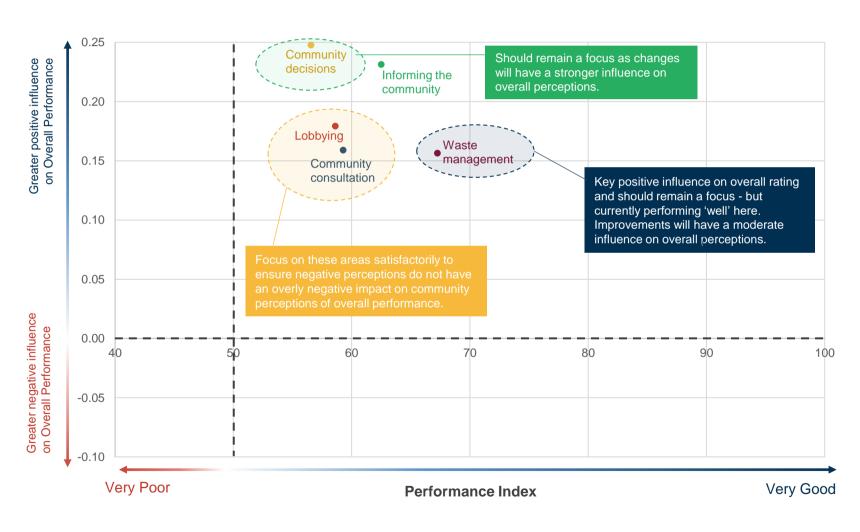


The multiple regression analysis model above (all service areas) has an R^2 value of 0.592 and adjusted R^2 value of 0.569, which means that 59% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 26.13. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

Influence on overall performance: key service areas



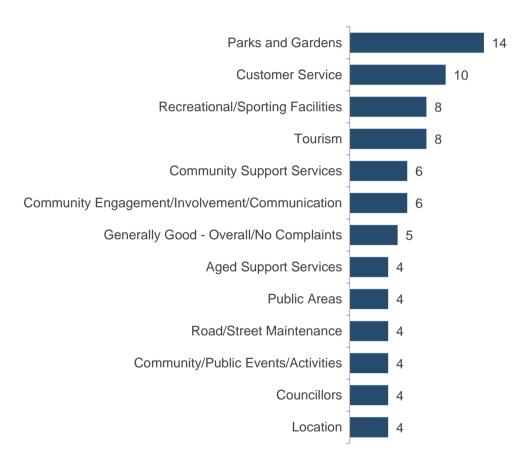
2022 regression analysis (key service areas)



Best things about Council and areas for improvement



2022 best things about Council (%) - Top mentions only -



2022 areas for improvement (%) - Top mentions only -



Q16. Please tell me what is the ONE BEST thing about Mansfield Shire Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked State-wide: 30 Councils asked group: 9

Q17. What does Mansfield Shire Council MOST need to do to improve its performance?

Base: All respondents. Councils asked State-wide: 47 Councils asked group: 12

A verbatim listing of responses to these questions can be found in the accompanying dashboard.



Customer service

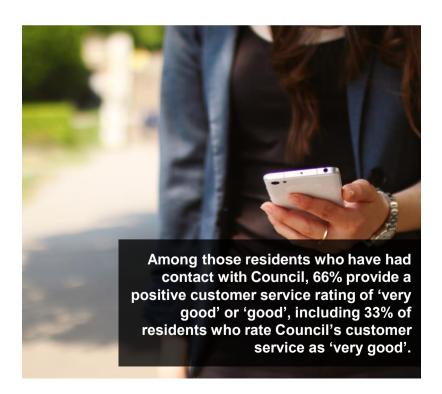
Contact with council and customer service



Contact with council

Seven in ten Council residents (70%) had contact with Council in the previous 12 months. Rate of contact is unchanged from 2021 and has been consistent over time.

 Residents aged 35 to 49 years (83%) have a significantly higher rate of contacting Council than average. Conversely, residents over 65 years of age contacted Council at a significantly lower rate (60%).



Customer service

Council's customer service index of 69 is in line with last year's result. With the exception of 2019, customer service ratings have remained relatively stable over the past ten years. Customer service is rated in line with Small Rural group and State-wide averages (index scores of 67 and 68 respectively).

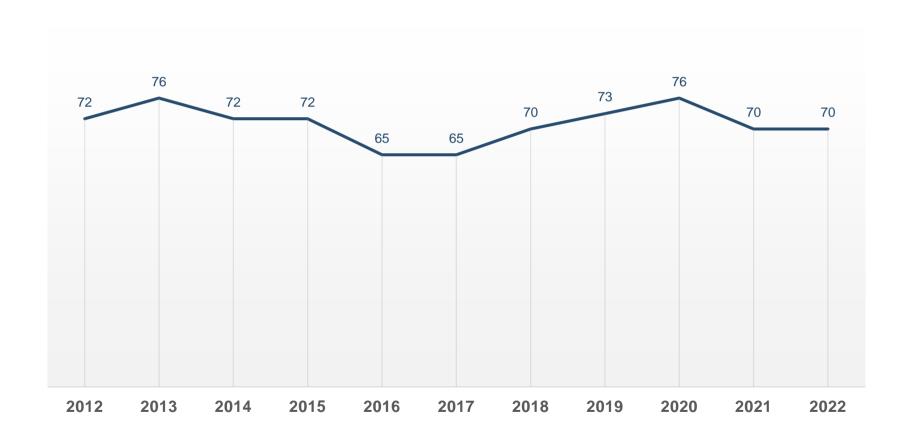
Two-thirds of residents (66%) provide a positive customer service rating of 'very good' or 'good'. Far fewer (17%) provide a negative rating of 'very poor' or 'poor'.

- Perceptions among all groups are not significantly different compared to the Council average.
- Notably, however, the group who had the most contact with Council over the past 12 months (35 to 49 year olds) have one of the lowest ratings of customer service (index score of 67). In contrast, residents aged 65 years and over had the least amount of contact but are one of the most complimentary groups (71).

Contact with council



2022 contact with council (%) Have had contact



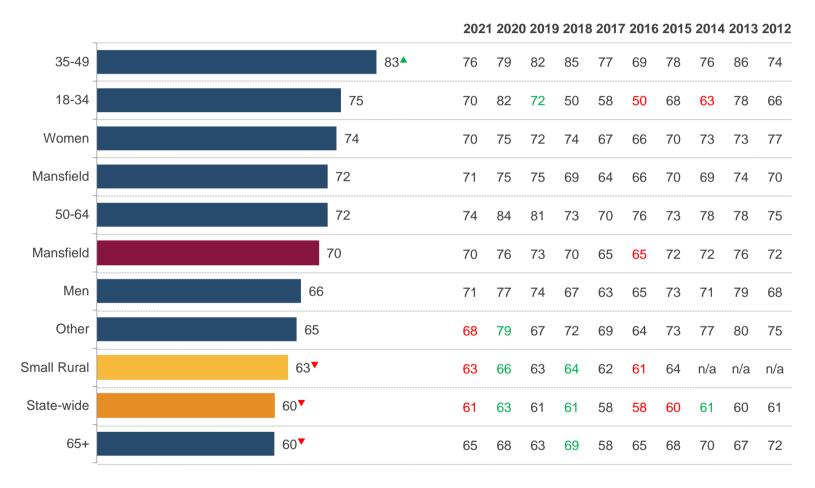
Q5. Over the last 12 months, have you or any member of your household had any contact with Mansfield Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: 42 Councils asked group: 15

Contact with council



2022 contact with council (%)



Q5. Over the last 12 months, have you or any member of your household had any contact with Mansfield Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: 42 Councils asked group: 15 Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2022 customer service rating (index scores)



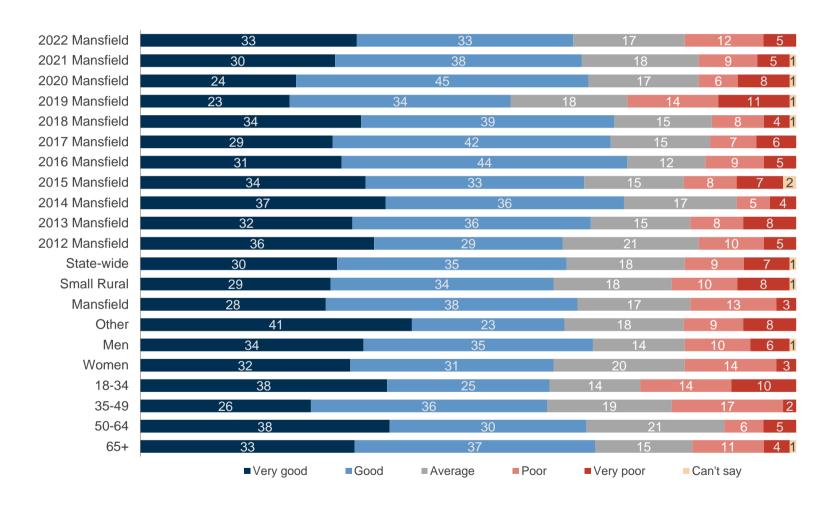
Q5c. Thinking of the most recent contact, how would you rate Mansfield Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 67 Councils asked group: 19

Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2022 customer service rating (%)





Council direction

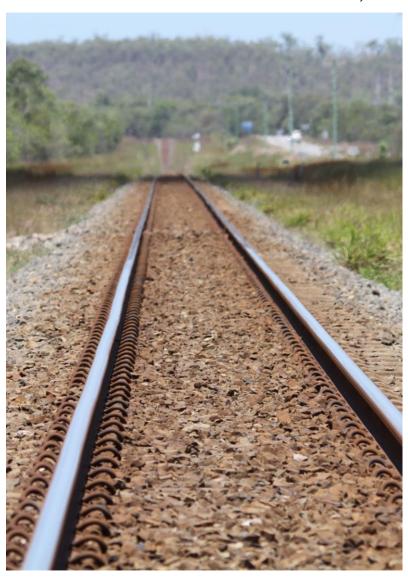
W

Perceptions of council direction have continued to improve markedly, after experiencing multi-year lows between 2018 and 2020. Council's overall direction index score has once again significantly improved this year (up six points to 62) – the third year in a row of significant improvement. Council's overall direction rating is now at a series high.

• Contributing to the improvement this year is a significant increase in ratings among residents aged 50 to 64 years, men and those who in the 'Other' area.

One-third of residents (35%) describe the direction of Council's overall performance as having improved over the previous twelve months. This is up from 23% in 2021 (and 11% in 2019).

- Half (51%) describe the direction of Council's overall performance as having stayed the same (59% in 2021).
- Just one in ten (12%) describe Council's direction as having deteriorated. In contrast, three in ten residents (29%) described council direction as having deteriorated in 2019.
- The most satisfied with council direction are residents aged 18 to 34 years and 50 to 64 years.
- The least satisfied with council direction are residents aged 35 to 49 years.



Overall council direction last 12 months



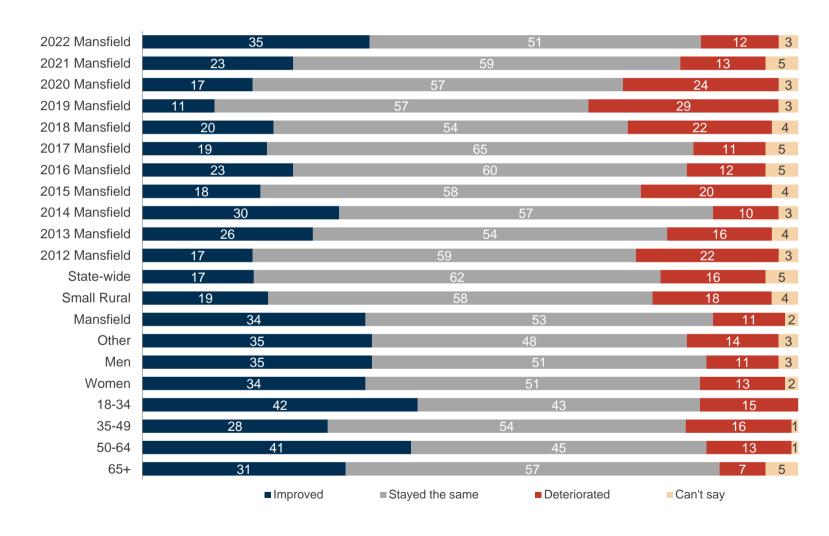
2022 overall council direction (index scores)



Overall council direction last 12 months



2022 overall council direction (%)





Community consultation and engagement importance





2022 consultation and engagement importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

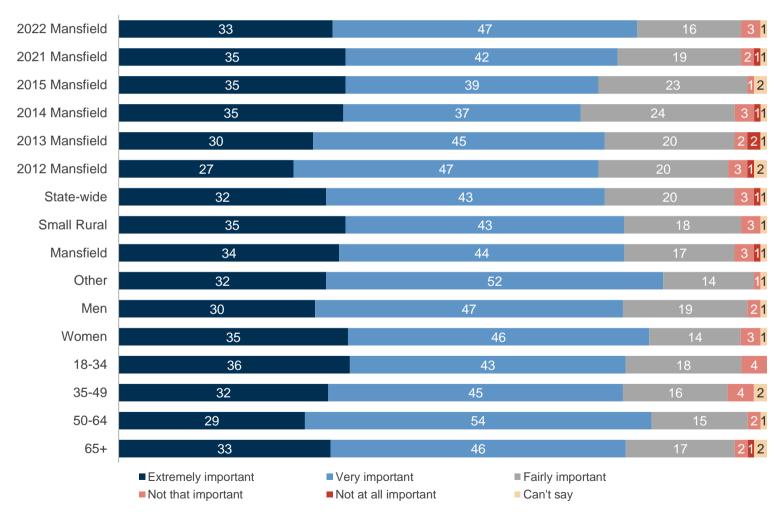


Community consultation and engagement importance





2022 consultation and engagement importance (%)



Community consultation and engagement performance





2022 consultation and engagement performance (index scores)

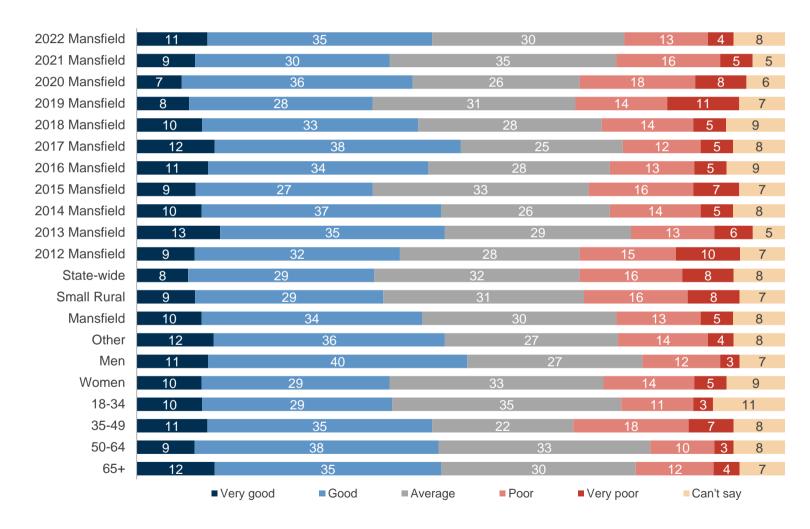


Community consultation and engagement performance





2022 consultation and engagement performance (%)



Lobbying on behalf of the community importance





2022 lobbying importance (index scores)

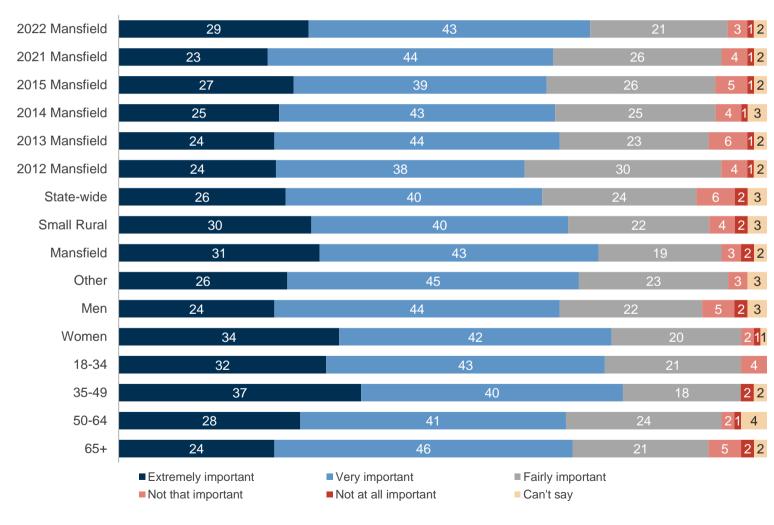


Lobbying on behalf of the community importance





2022 lobbying importance (%)

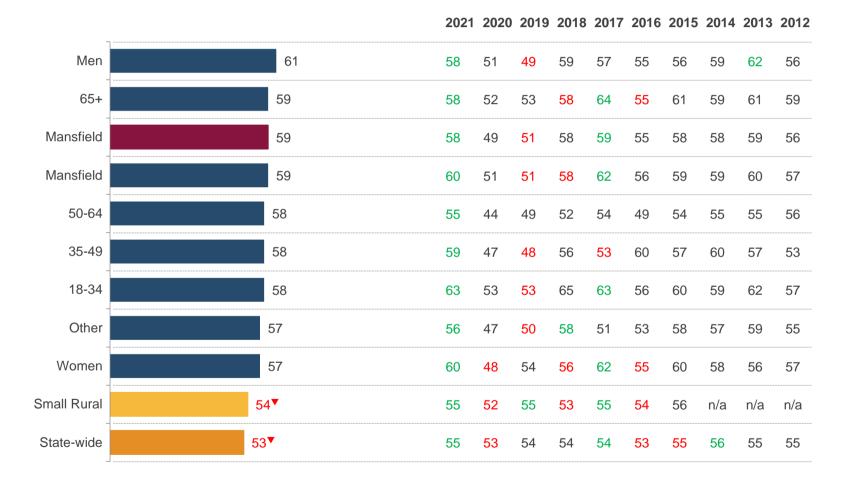


Lobbying on behalf of the community performance





2022 lobbying performance (index scores)

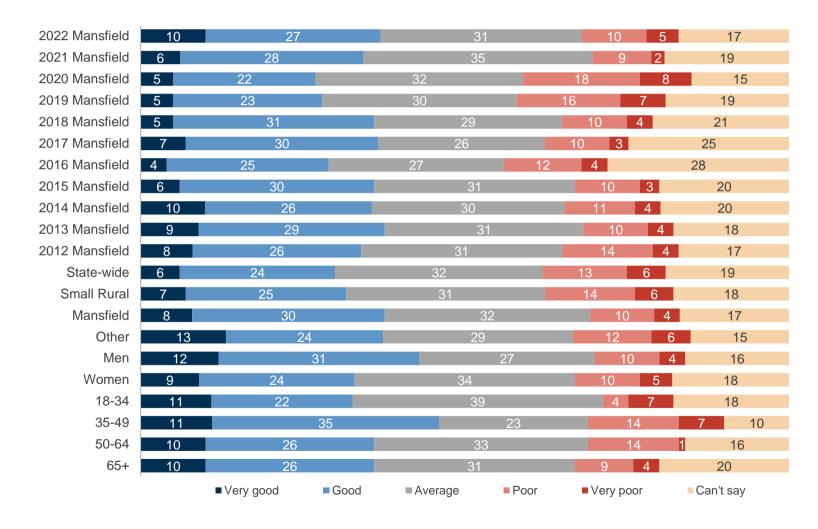


Lobbying on behalf of the community performance





2022 lobbying performance (%)



Decisions made in the interest of the community importance





2022 community decisions made importance (index scores)

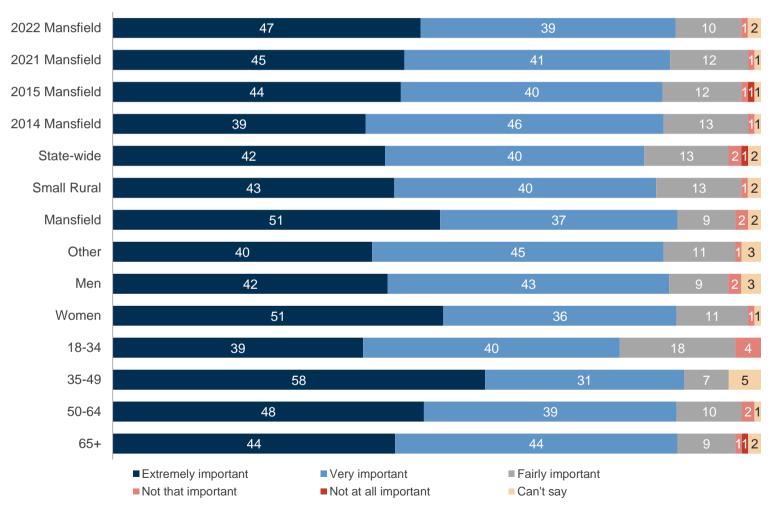


Decisions made in the interest of the community importance





2022 community decisions made importance (%)

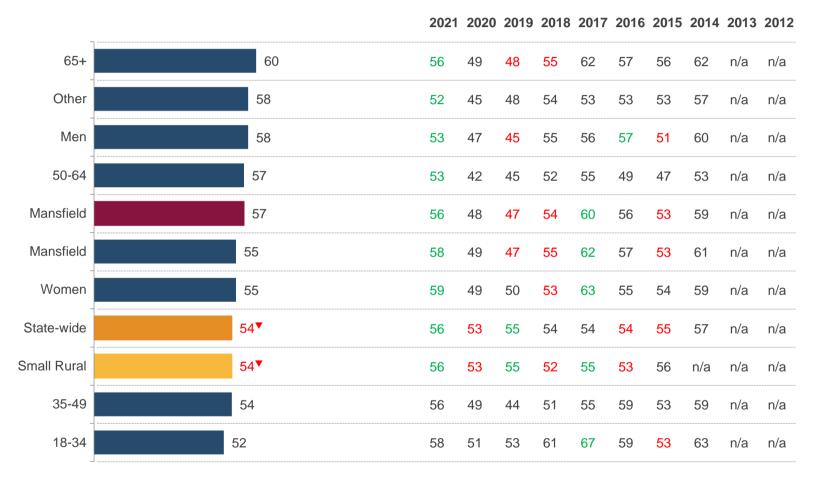


Decisions made in the interest of the community performance





2022 community decisions made performance (index scores)

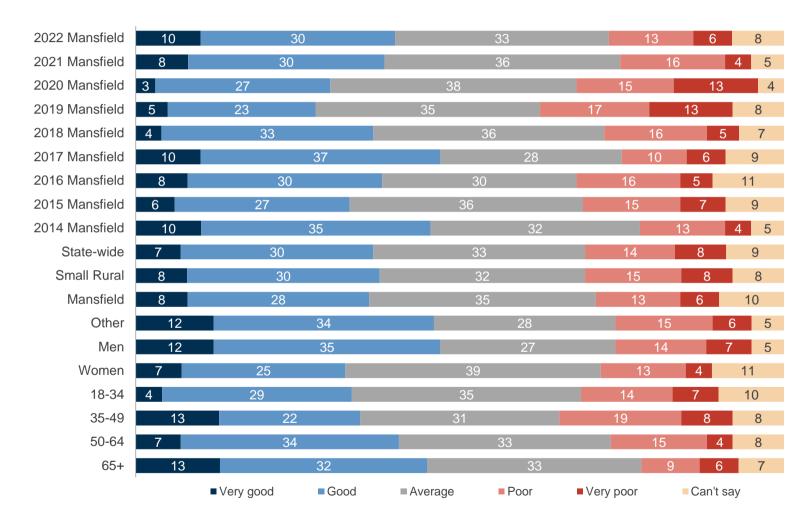


Decisions made in the interest of the community performance





2022 community decisions made performance (%)



The condition of sealed local roads in your area importance





2022 sealed local roads importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

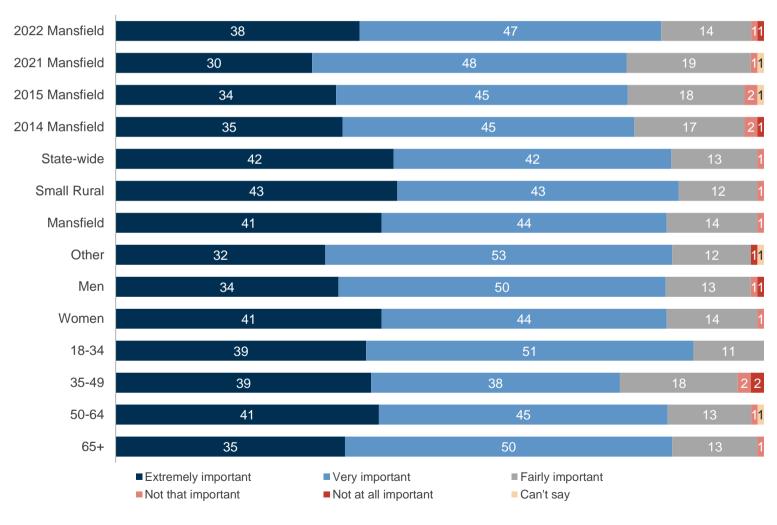


The condition of sealed local roads in your area importance





2022 sealed local roads importance (%)

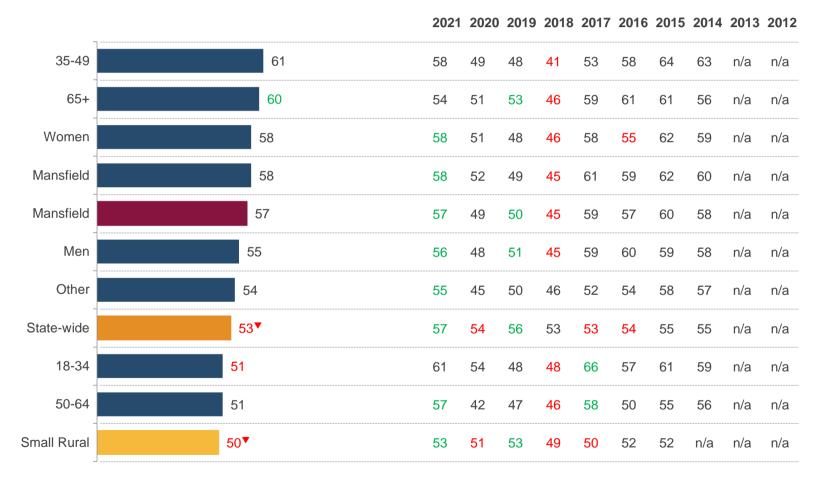


The condition of sealed local roads in your area performance





2022 sealed local roads performance (index scores)

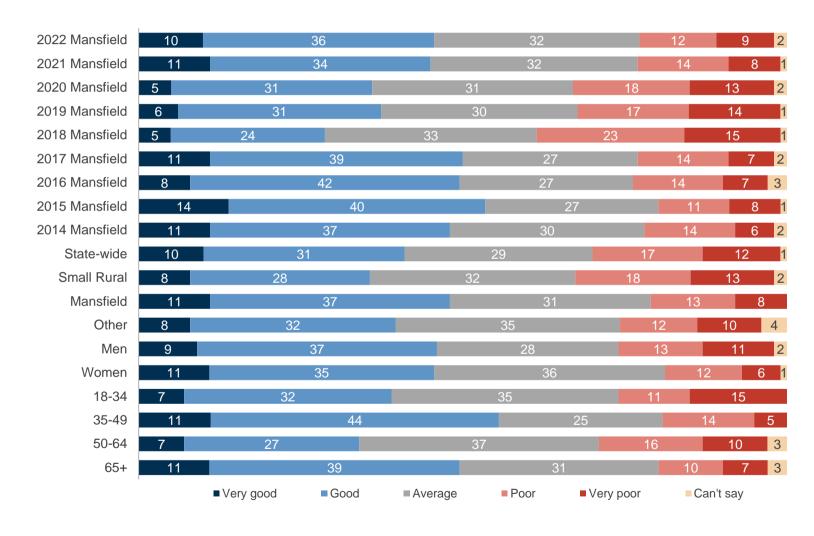


The condition of sealed local roads in your area performance





2022 sealed local roads performance (%)



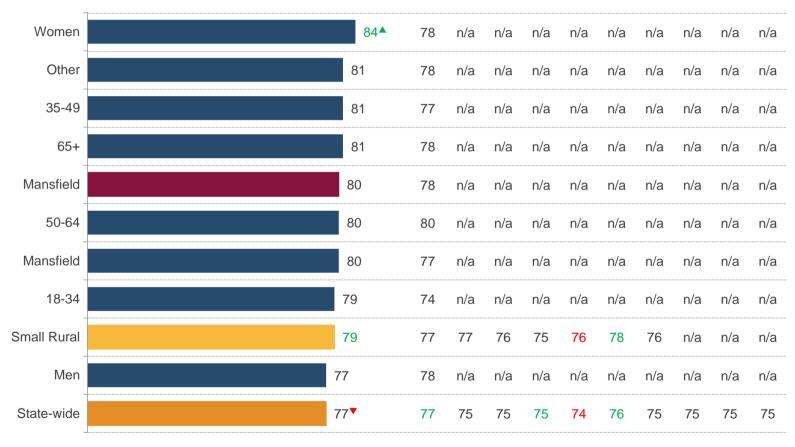
Informing the community importance





2022 informing community importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

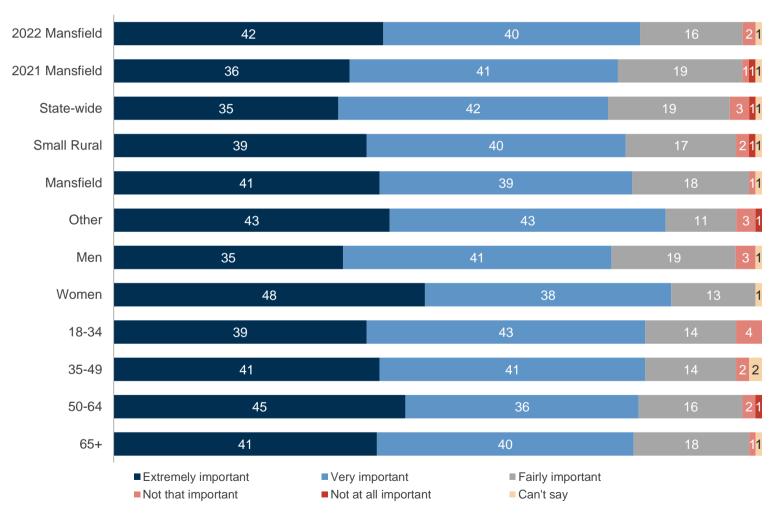


Informing the community importance





2022 informing community importance (%)

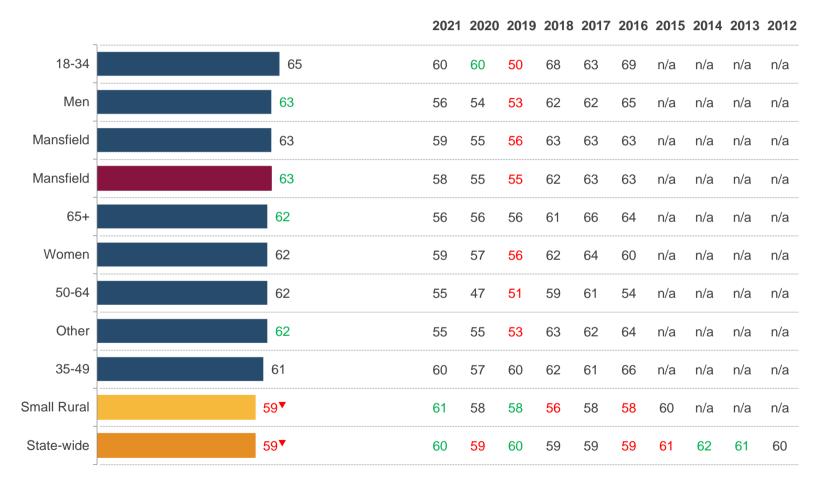


Informing the community performance





2022 informing community performance (index scores)

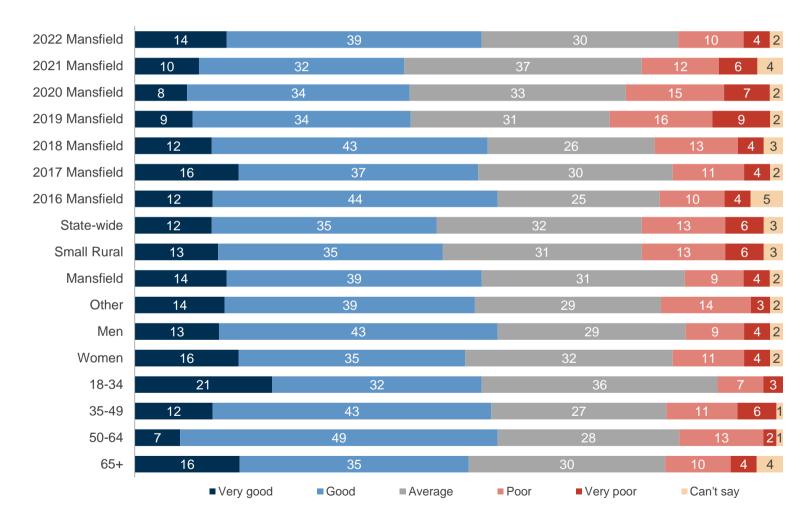


Informing the community performance





2022 informing community performance (%)



2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

The condition of local streets and footpaths in your area importance





2022 streets and footpaths importance (index scores)

State-wide 814 79 78 77 78 77 18-34 80 n/a 70 73 76 74 n/a n/a n/a n/a Women 80 n/a n/a n/a n/a 80 76 77 n/a 77 76 Mansfield 80 n/a n/a n/a n/a 78 Small Rural 80 77 77 77 76 76 75 76 n/a n/a n/a 50-64 79 77 n/a n/a n/a n/a n/a 78 74 78 73 78 Mansfield 75 n/a 75 75 74 n/a n/a n/a n/a 77 35-49 78 72 n/a n/a n/a n/a n/a 76 76 78 76 65 +78 n/a n/a n/a n/a n/a 75 74 Men 77 72 n/a n/a 73 74 75 73 n/a n/a n/a

72

n/a

n/a

n/a

n/a

n/a

76

Other

76

70

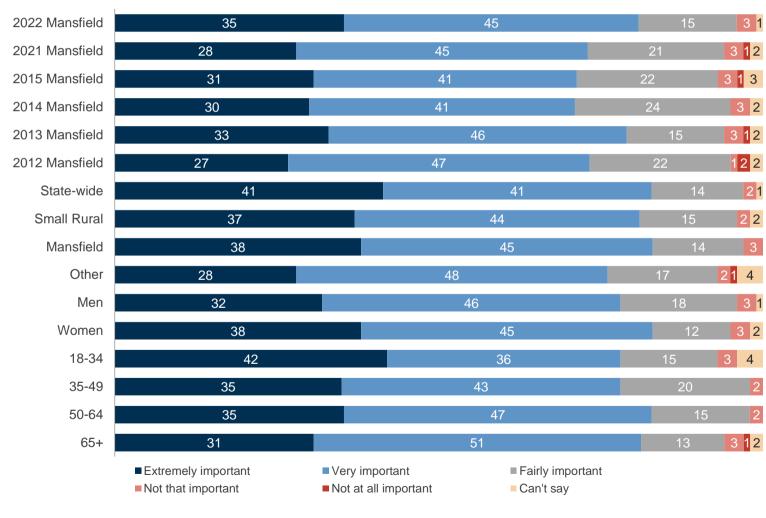
75

The condition of local streets and footpaths in your area importance





2022 streets and footpaths importance (%)



The condition of local streets and footpaths in your area performance





2022 streets and footpaths performance (index scores)

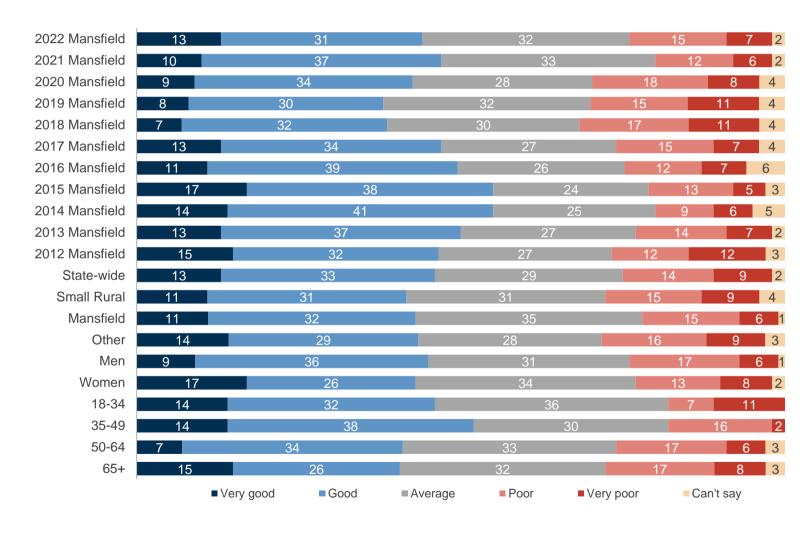


The condition of local streets and footpaths in your area performance





2022 streets and footpaths performance (%)



Traffic management importance





2022 traffic management importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

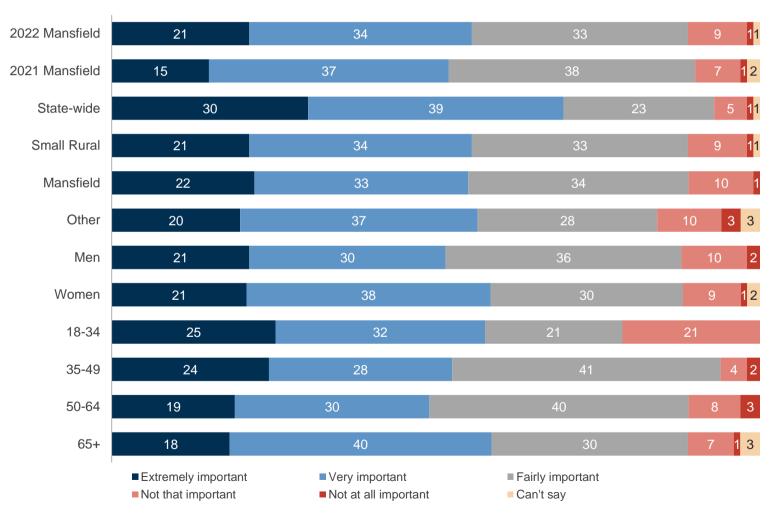


Traffic management importance





2022 traffic management importance (%)



Parking facilities importance





2022 parking importance (index scores)

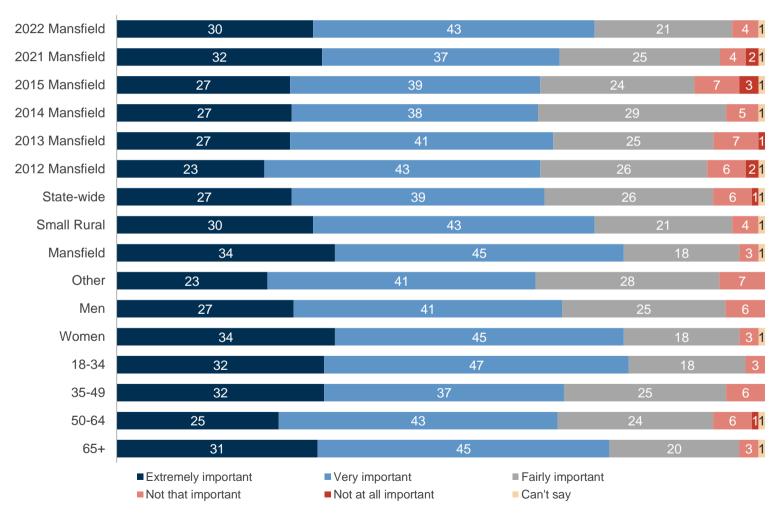


Parking facilities importance





2022 parking importance (%)

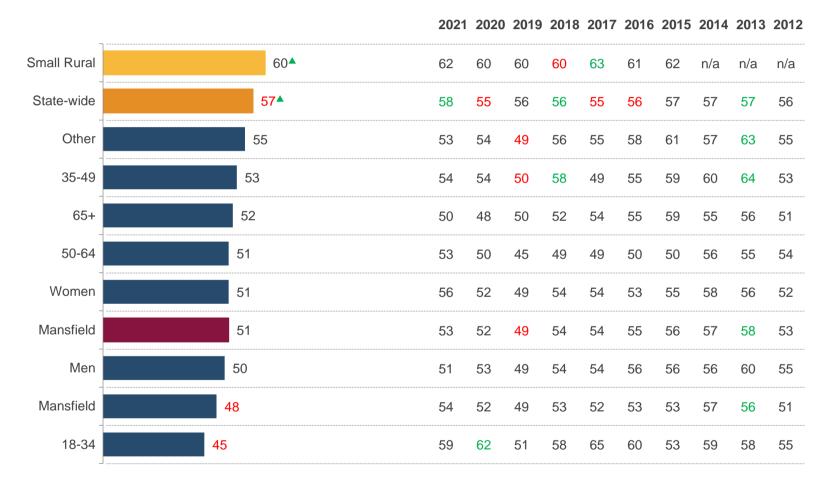


Parking facilities performance





2022 parking performance (index scores)

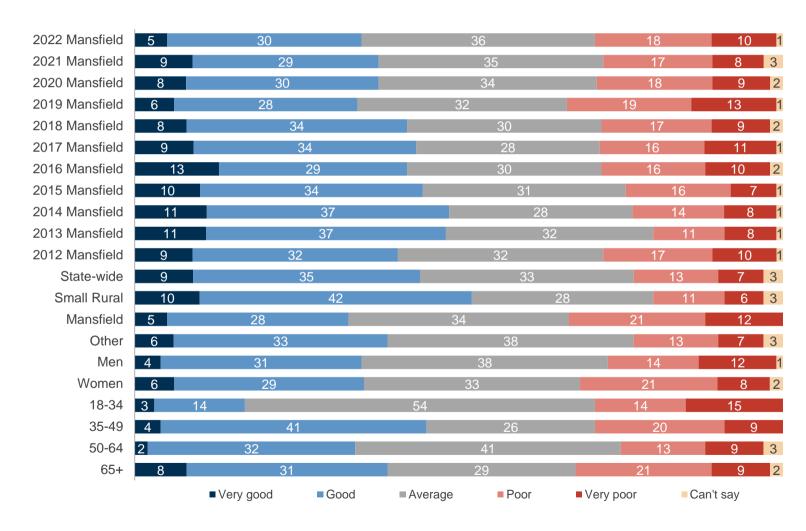


Parking facilities performance





2022 parking performance (%)



Enforcement of local laws importance





2022 law enforcement importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 **72**▲ 65+ n/a n/a n/a n/a n/a 74 67 Women 69 70 n/a n/a 72 69 70 67 n/a n/a n/a Other 68 64 n/a n/a n/a n/a 67 65 63 n/a 64 State-wide 68 70 70 71 71 70 71 70 Mansfield 66 67 n/a n/a n/a n/a n/a 68 67 67 63 Mansfield 65 68 n/a n/a n/a n/a n/a 68 67 66 62 65 Small Rural 66 68 69 67 66 67 68 n/a n/a n/a 35-49 62 65 n/a n/a n/a n/a n/a 67 63 65 56 50-64 62 n/a n/a n/a n/a n/a 61 Men 62 63 n/a 64 64 63 58 n/a n/a n/a n/a

70

n/a

n/a

n/a

n/a

n/a

61

18-34

69

63

67

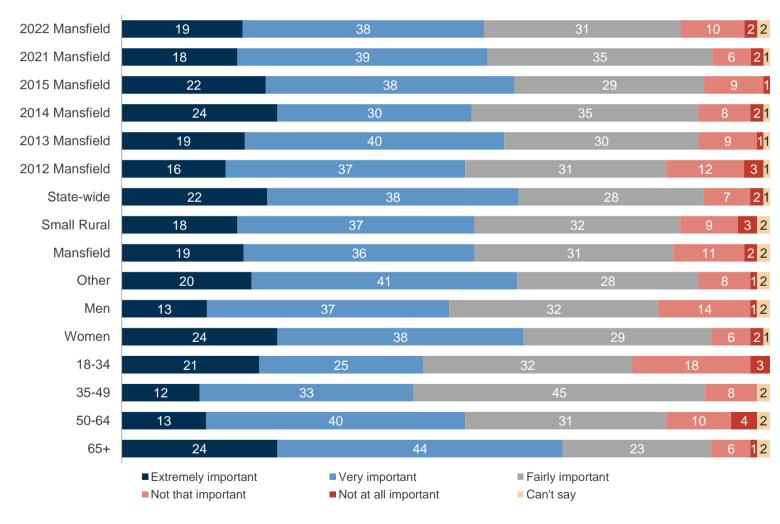
60

Enforcement of local laws importance





2022 law enforcement importance (%)

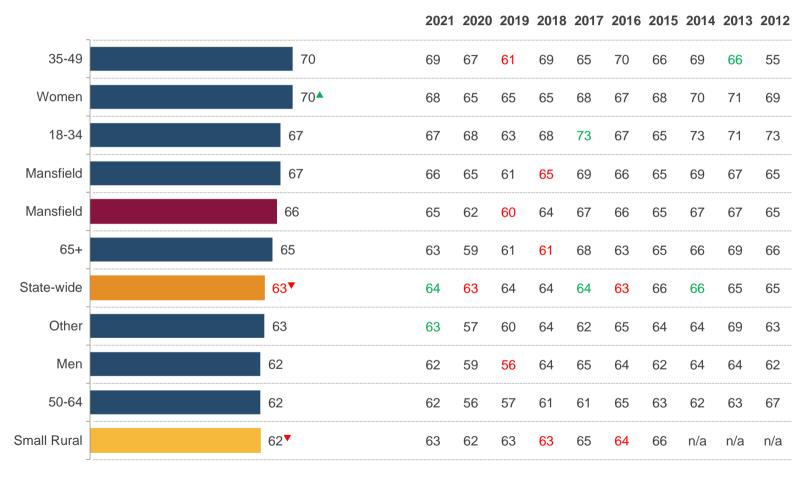


Enforcement of local laws performance





2022 law enforcement performance (index scores)

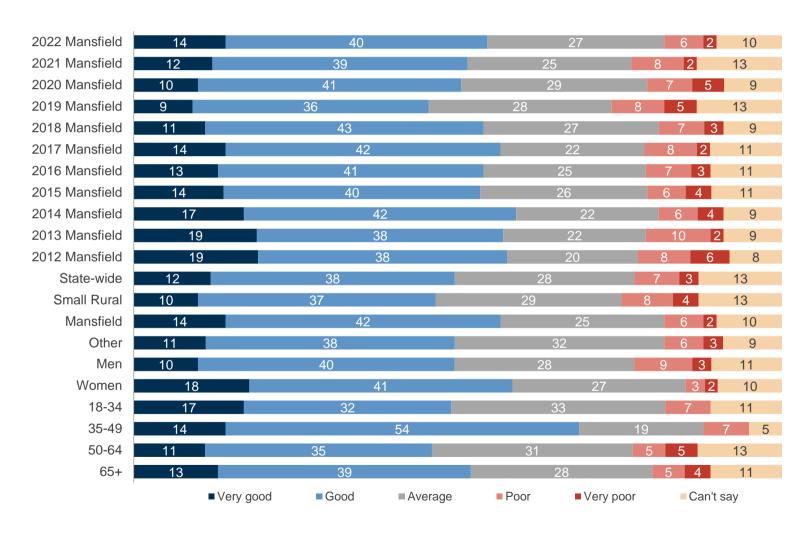


Enforcement of local laws performance





2022 law enforcement performance (%)

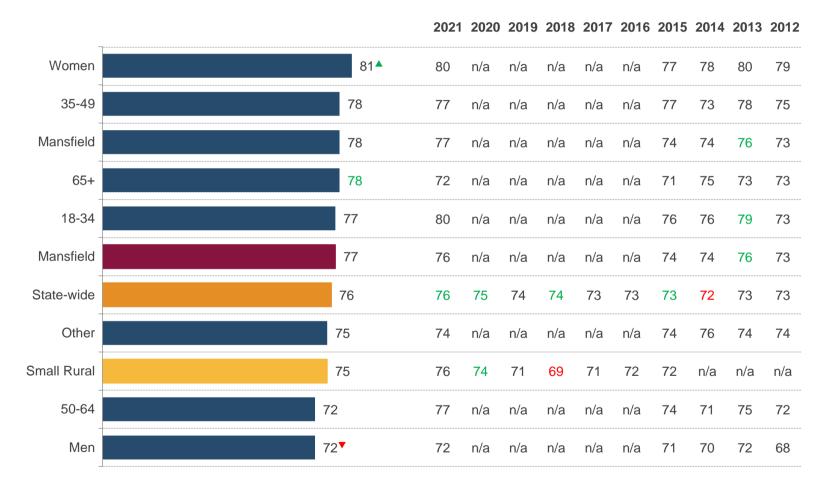


Family support services importance





2022 family support importance (index scores)

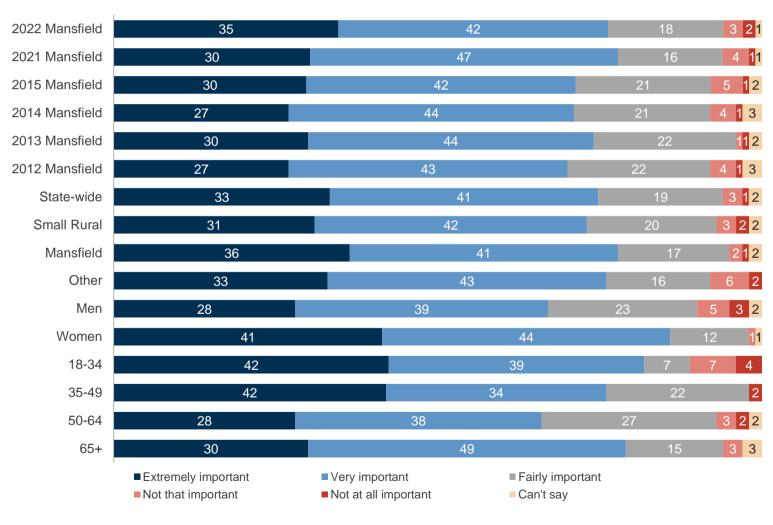


Family support services importance





2022 family support importance (%)



Family support services performance





2022 family support performance (index scores)

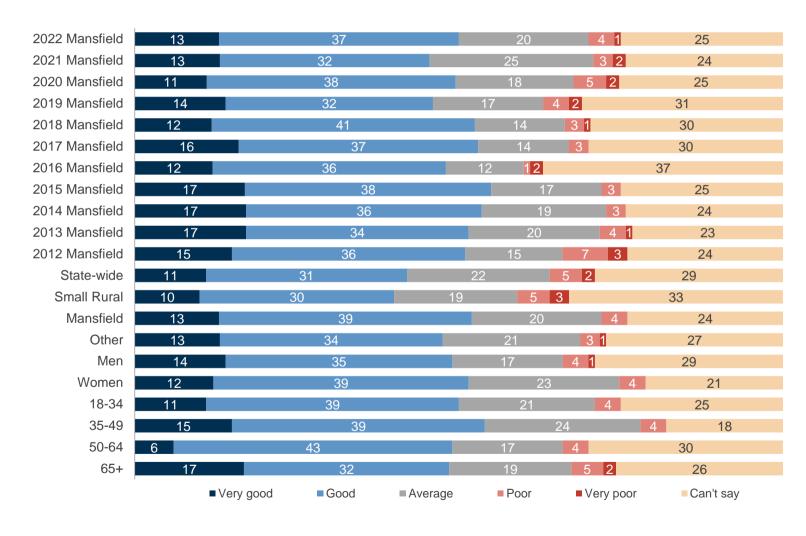


Family support services performance





2022 family support performance (%)



Elderly support services importance





2022 elderly support importance (index scores)

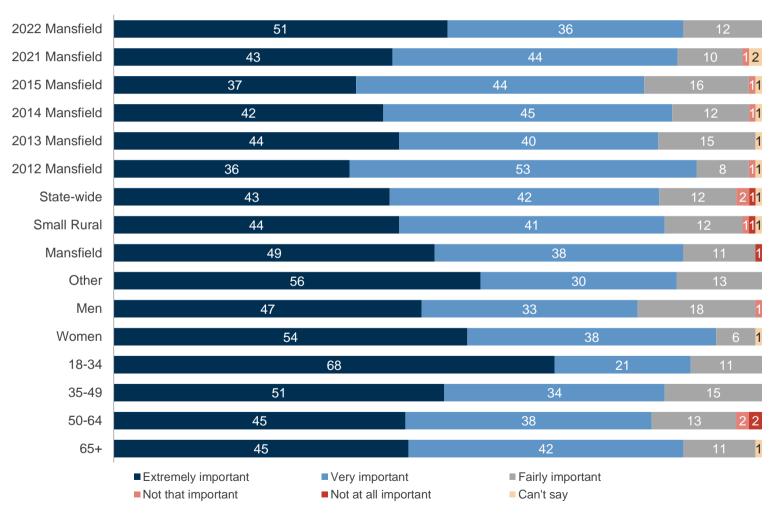


Elderly support services importance





2022 elderly support importance (%)



Elderly support services performance





2022 elderly support performance (index scores)

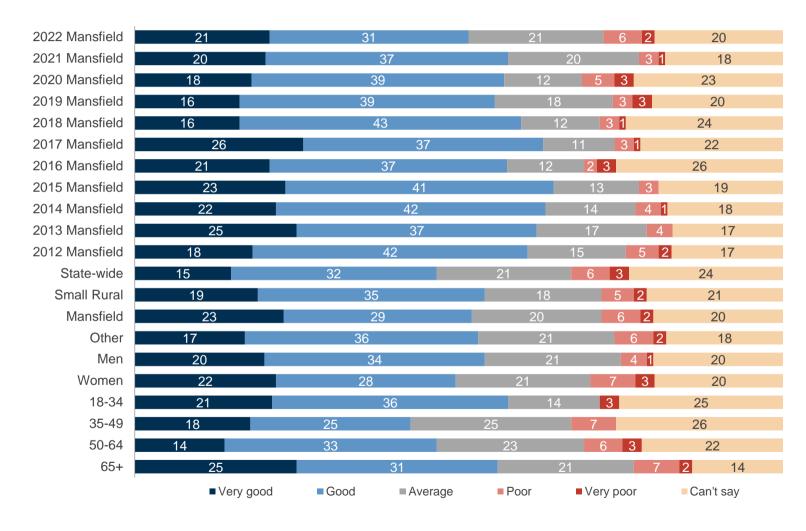


Elderly support services performance





2022 elderly support performance (%)



Recreational facilities importance





2022 recreational facilities importance (index scores)

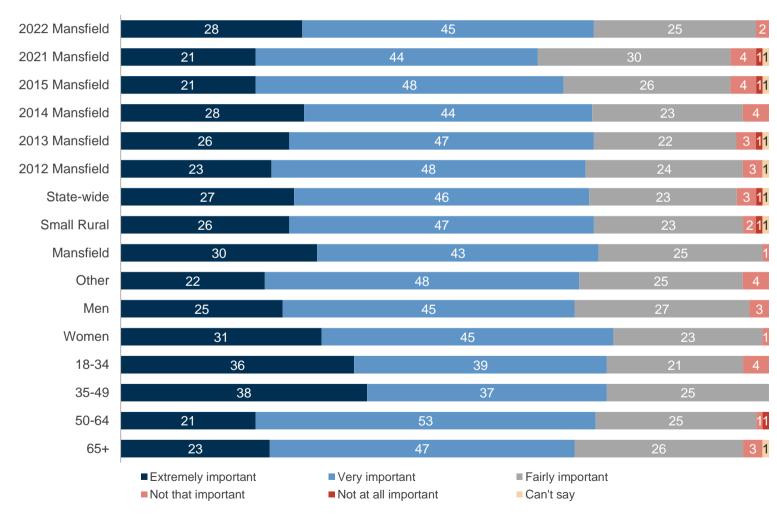


Recreational facilities importance





2022 recreational facilities importance (%)



Recreational facilities performance





2022 recreational facilities performance (index scores)

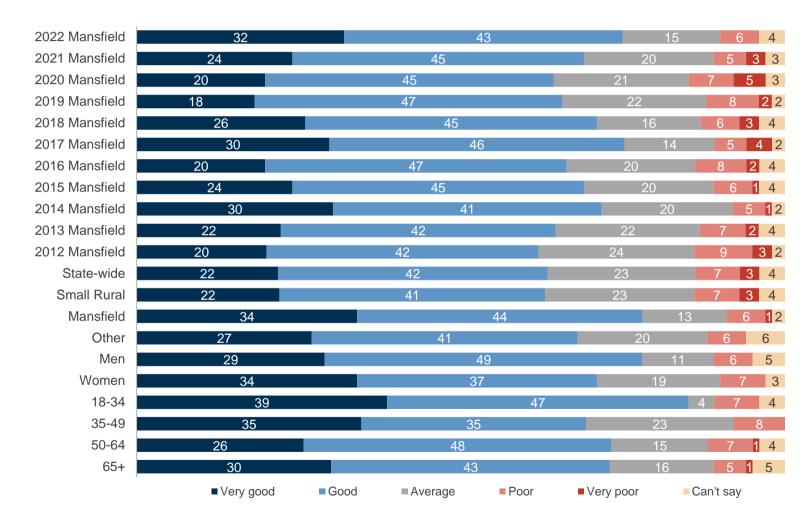


Recreational facilities performance





2022 recreational facilities performance (%)



The appearance of public areas importance





2022 public areas importance (index scores)

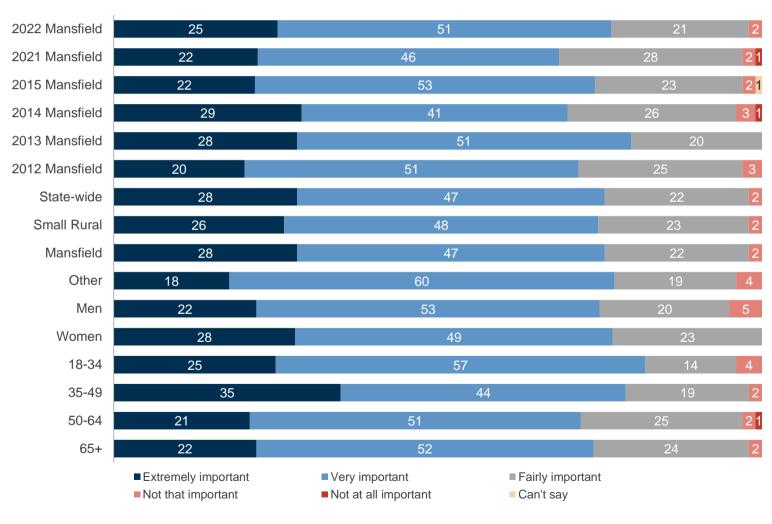
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 78 35-49 71 n/a n/a n/a n/a n/a 74 77 75 Women 75 n/a n/a n/a n/a 75 75 79 75 n/a 18-34 76 71 n/a n/a n/a n/a n/a 69 75 79 68 75 Mansfield n/a n/a n/a n/a 73 73 State-wide 75 74 75 74 73 74 74 74 73 73 73 Mansfield 75 72 n/a n/a n/a n/a n/a 74 74 77 72 Small Rural 74 74 74 74 74 74 73 n/a n/a n/a 65+ 74 73 n/a n/a n/a n/a n/a 75 75 74 73 Men 72 69 n/a n/a n/a n/a n/a Other 73 70 n/a n/a 77 72 75 69 n/a n/a n/a 50-64 72 73 n/a 70 n/a n/a n/a n/a 76 74 77

The appearance of public areas importance





2022 public areas importance (%)



The appearance of public areas performance





2022 public areas performance (index scores)

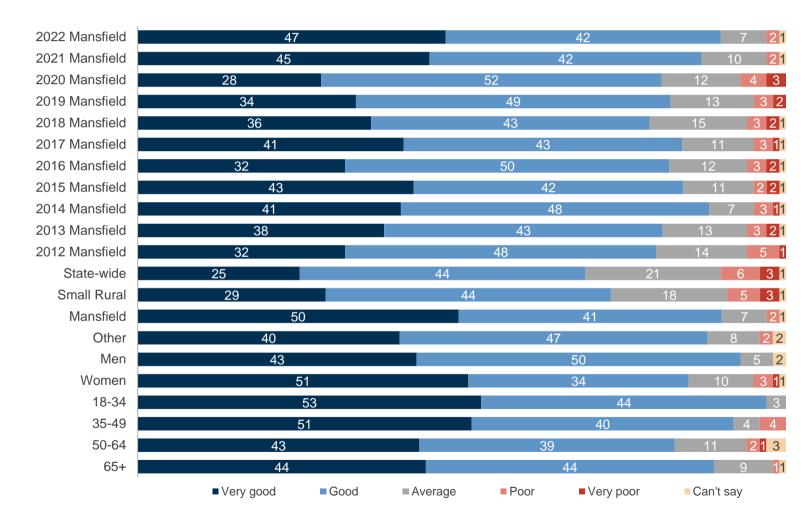


The appearance of public areas performance





2022 public areas performance (%)



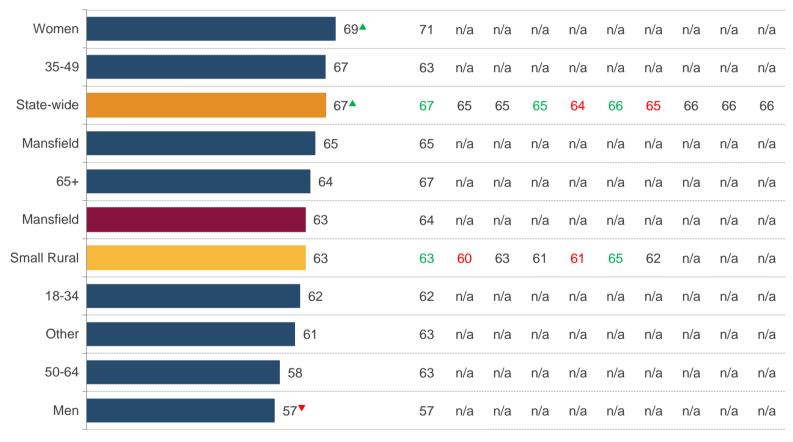
Art centres and libraries importance





2022 art centres and libraries importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

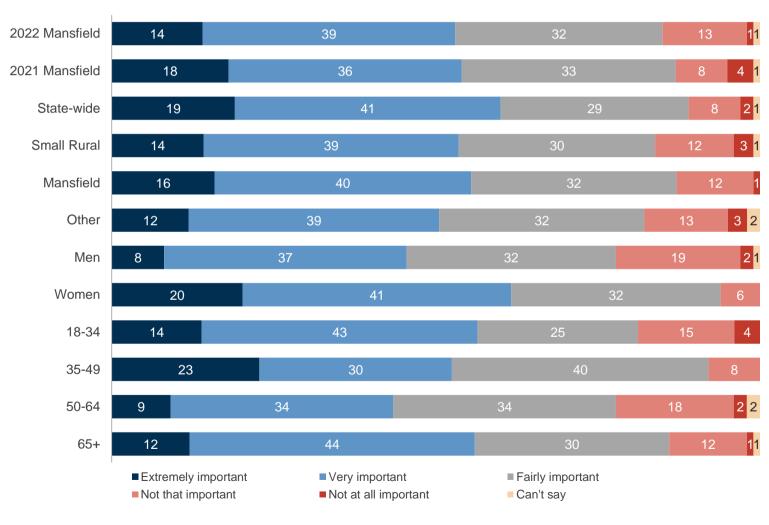


Art centres and libraries importance





2022 art centres and libraries importance (%)



Art centres and libraries performance





2022 art centres and libraries performance (index scores)

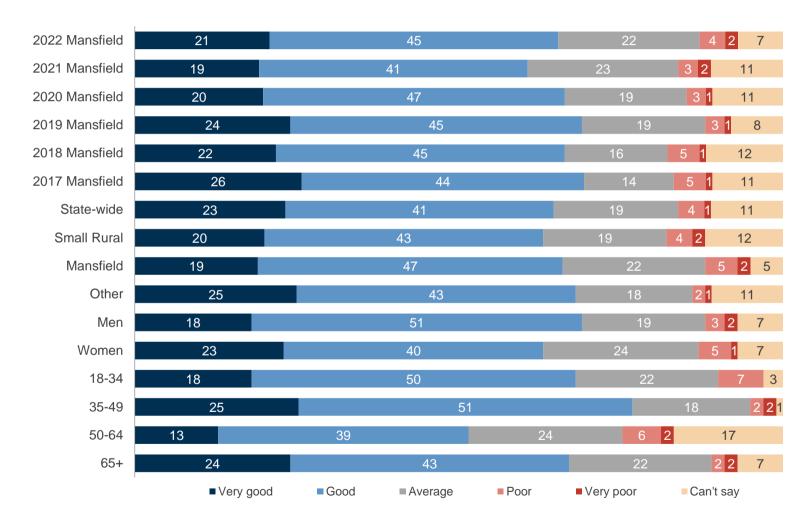


Art centres and libraries performance





2022 art centres and libraries performance (%)



Waste management importance





2022 waste management importance (index scores)

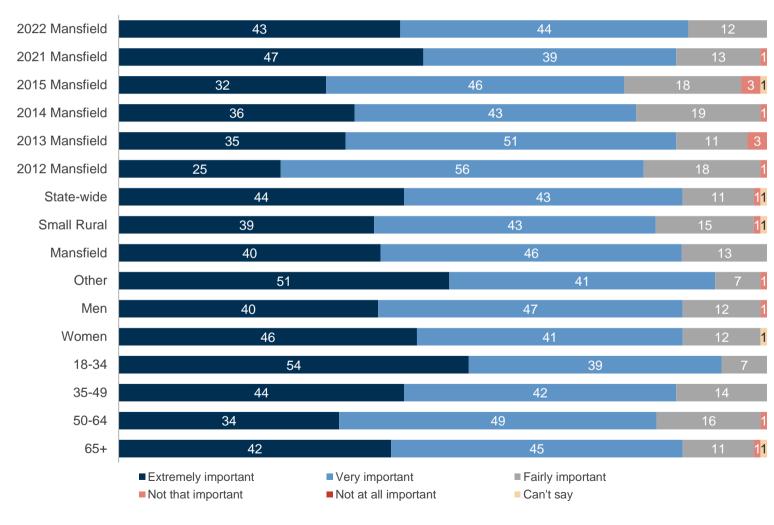


Waste management importance





2022 waste management importance (%)



Waste management performance





2022 waste management performance (index scores)

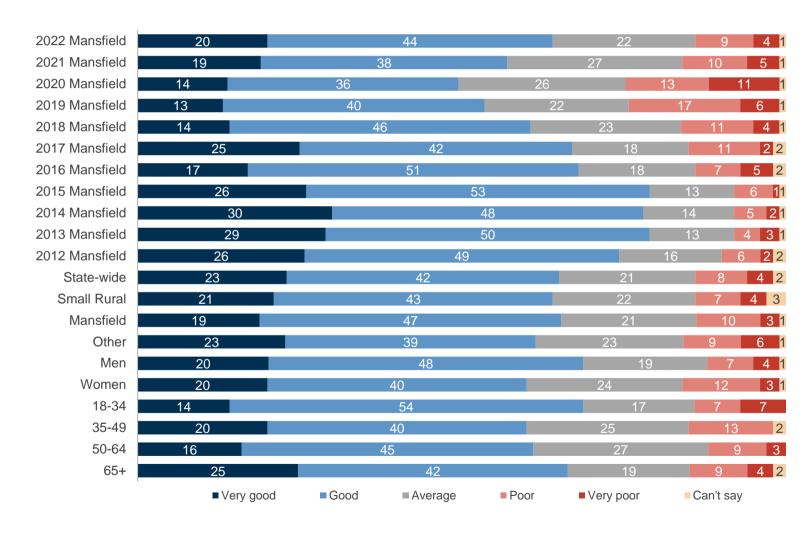


Waste management performance





2022 waste management performance (%)



Business and community development and tourism importance





2022 business/development/tourism importance (index scores)

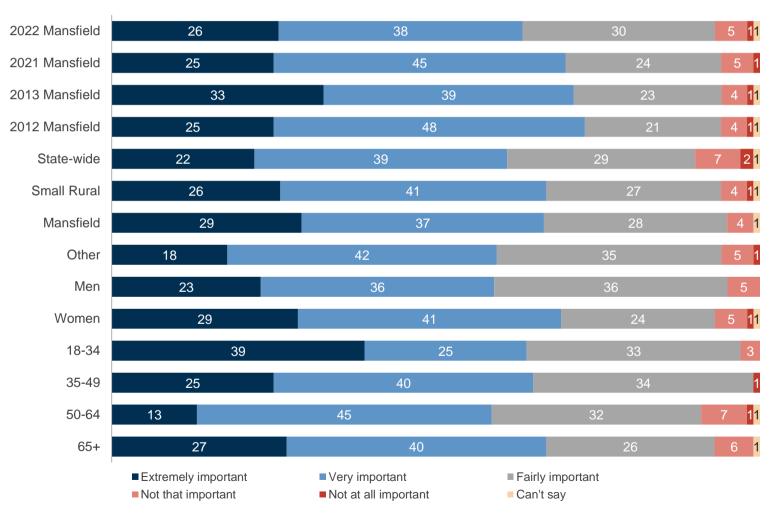


Business and community development and tourism importance





2022 business/development/tourism importance (%)



Council's general town planning policy importance





2022 town planning importance (index scores)

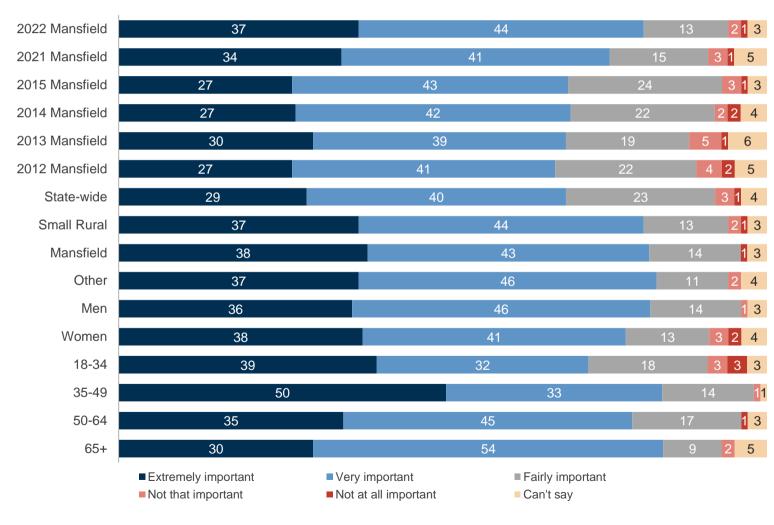


Council's general town planning policy importance





2022 town planning importance (%)

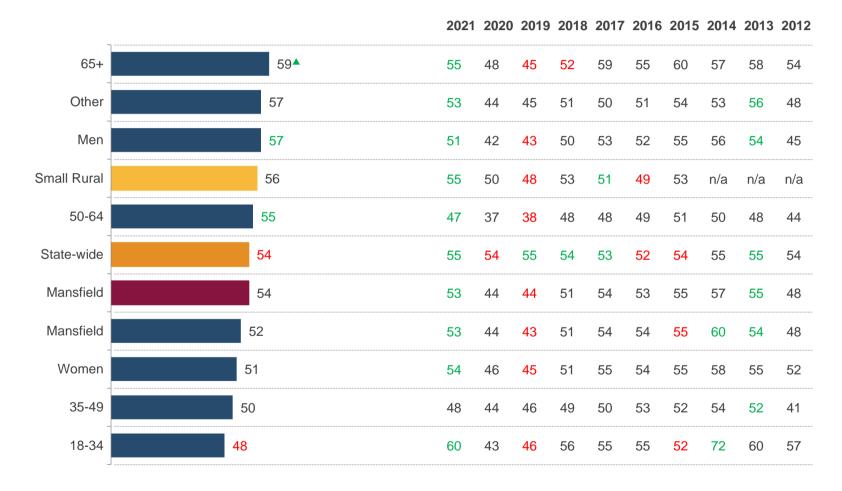


Council's general town planning policy performance





2022 town planning performance (index scores)

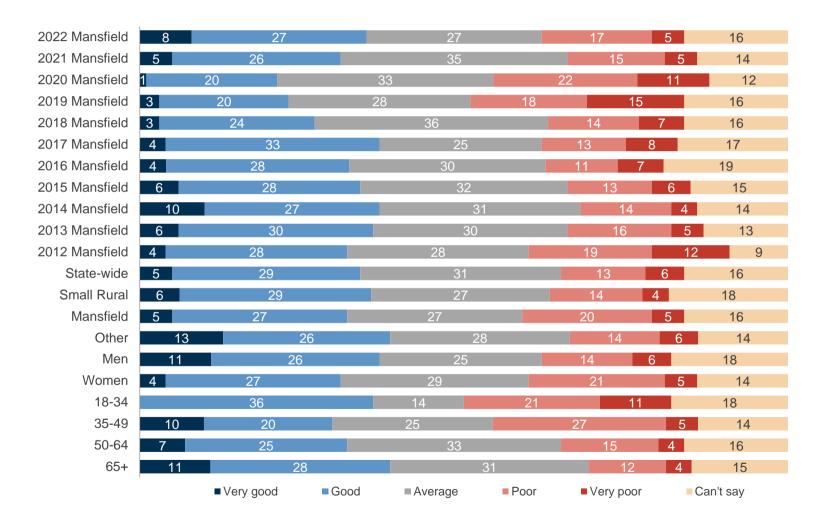


Council's general town planning policy performance





2022 town planning performance (%)



Planning and building permits importance





2022 planning and building permits importance (index scores)

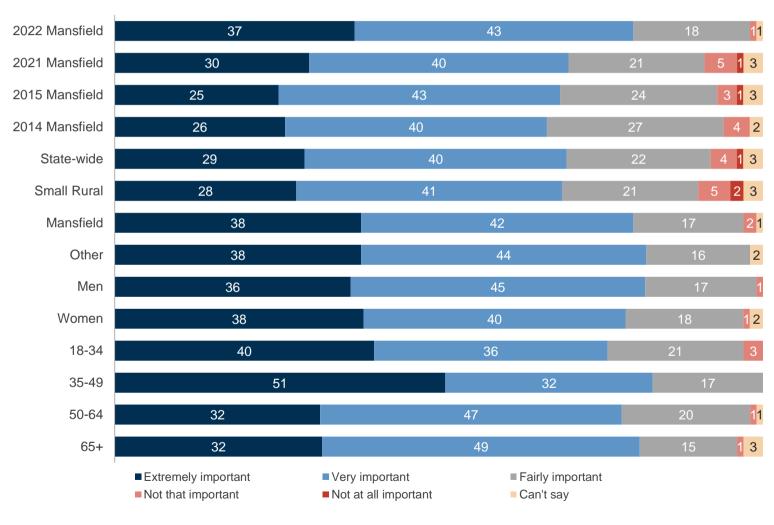


Planning and building permits importance





2022 planning and building permits importance (%)

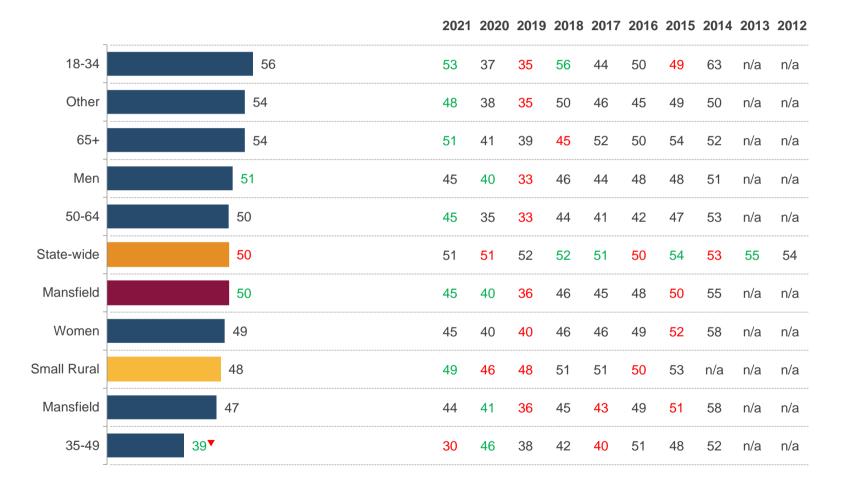


Planning and building permits performance





2022 planning and building permits performance (index scores)

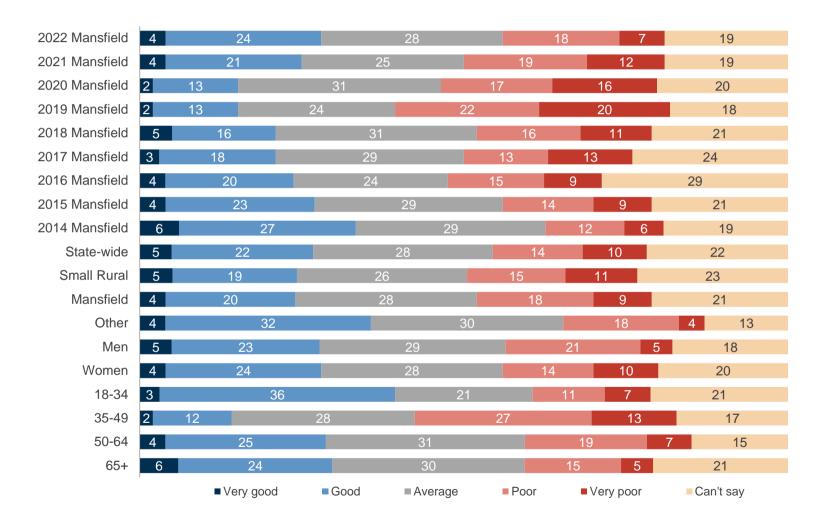


Planning and building permits performance





2022 planning and building permits performance (%)



Emergency and disaster management importance





2022 emergency and disaster management importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

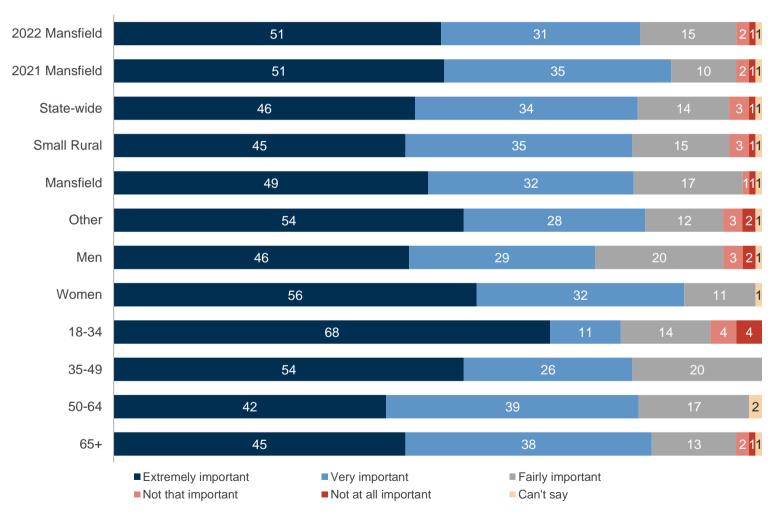


Emergency and disaster management importance





2022 emergency and disaster management importance (%)

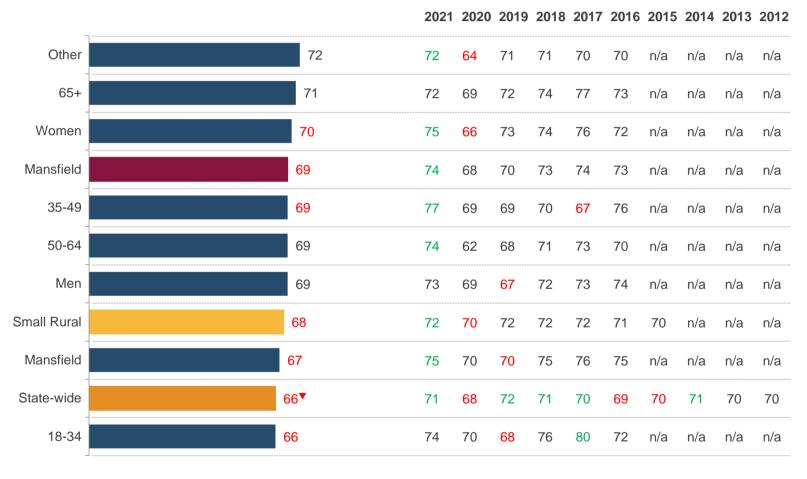


Emergency and disaster management performance





2022 emergency and disaster management performance (index scores)

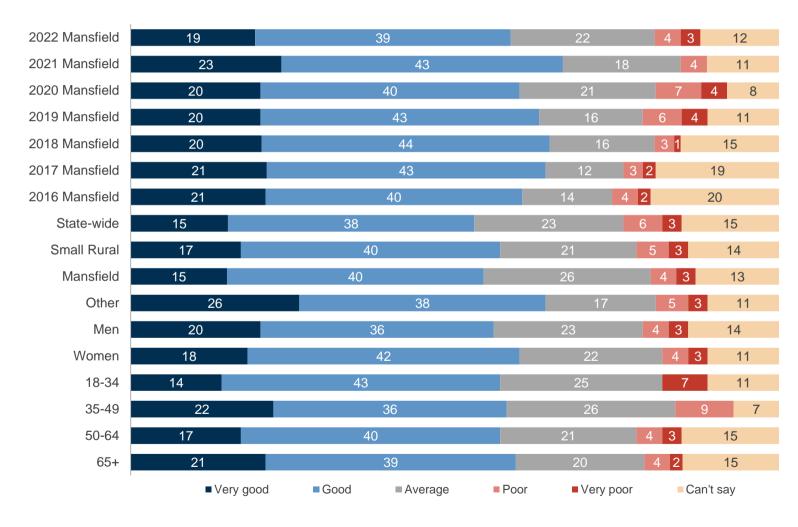


Emergency and disaster management performance





2022 emergency and disaster management performance (%)



Planning for population growth in the area importance





2022 population growth importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

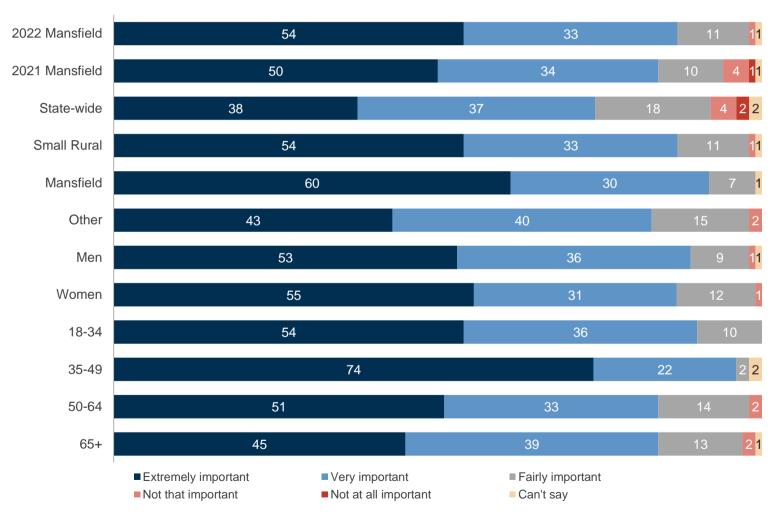


Planning for population growth in the area importance





2022 population growth importance (%)



Planning for population growth in the area performance





2022 population growth performance (index scores)

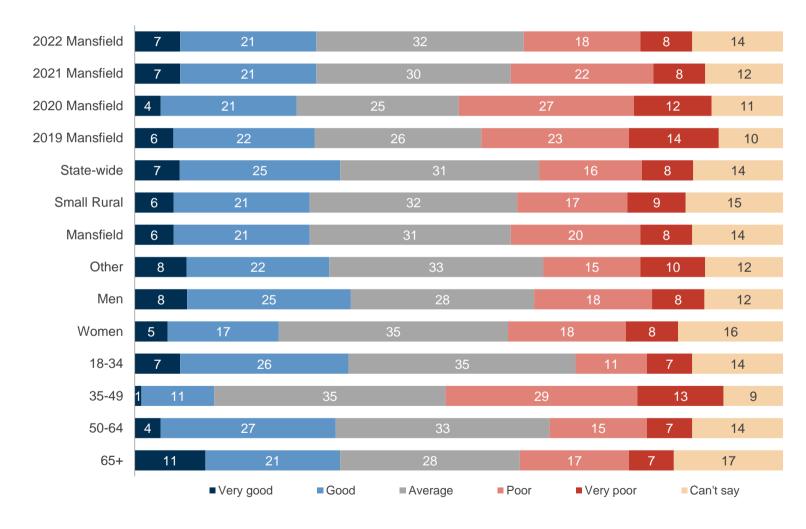


Planning for population growth in the area performance





2022 population growth performance (%)



Maintenance of unsealed roads in your area importance





2022 unsealed roads importance (index scores)

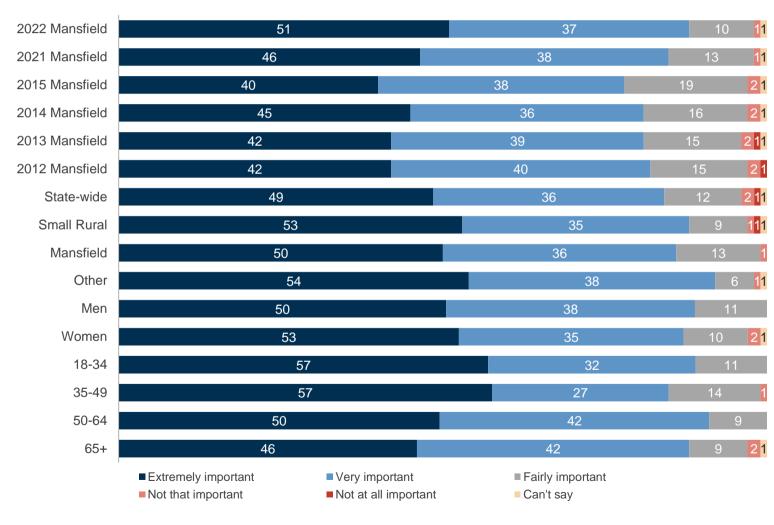


Maintenance of unsealed roads in your area importance





2022 unsealed roads importance (%)



Maintenance of unsealed roads in your area performance





2022 unsealed roads performance (index scores)

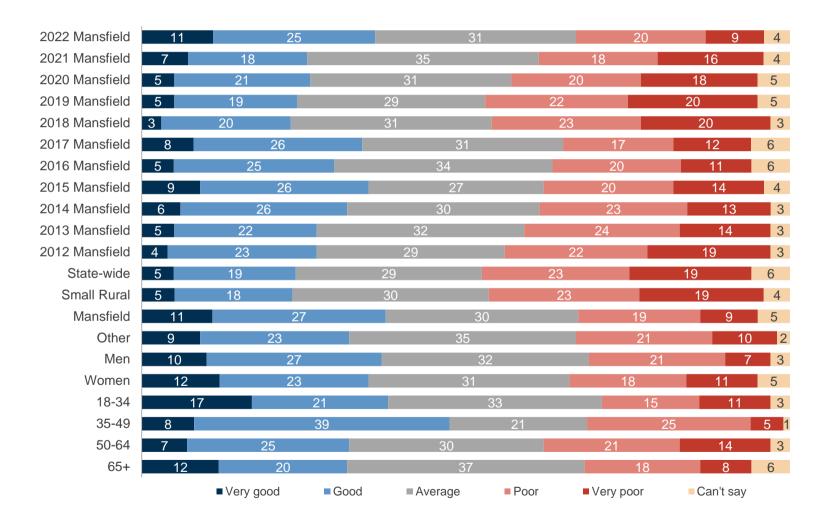


Maintenance of unsealed roads in your area performance





2022 unsealed roads performance (%)

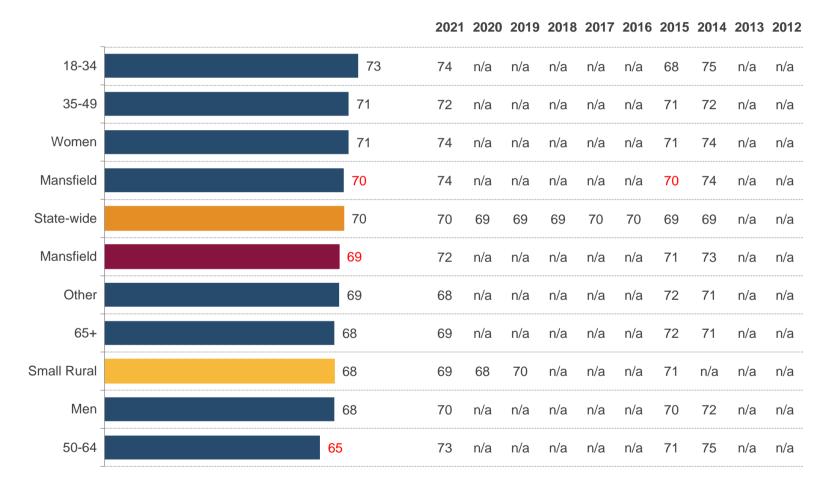


Business and community development importance





2022 business/community development importance (index scores)

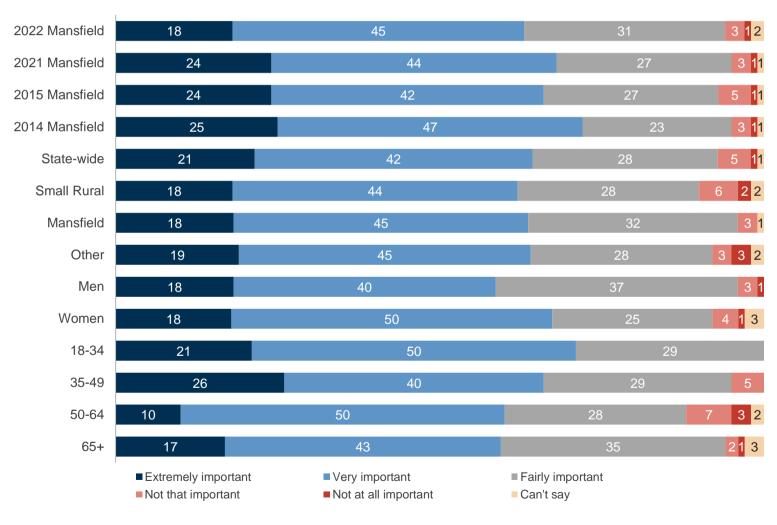


Business and community development importance





2022 business/community development importance (%)

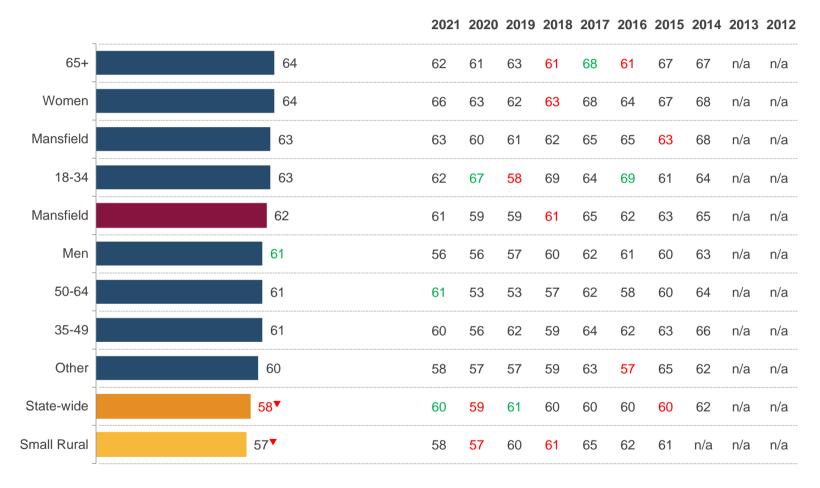


Business and community development performance





2022 business/community development performance (index scores)

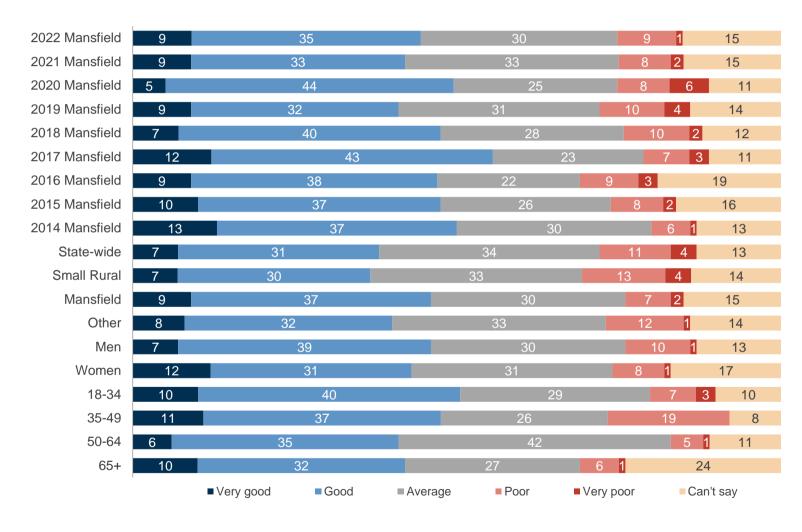


Business and community development performance





2022 business/community development performance (%)



Tourism development importance





2022 tourism development importance (index scores)

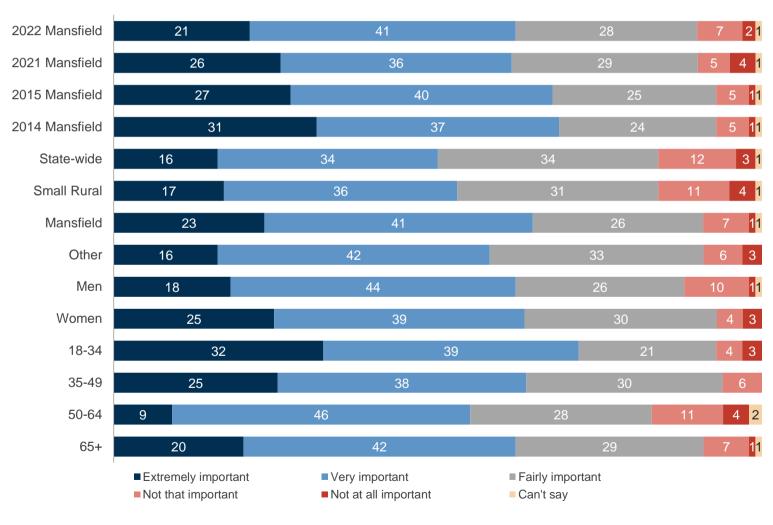


Tourism development importance





2022 tourism development importance (%)



Tourism development performance





2022 tourism development performance (index scores)

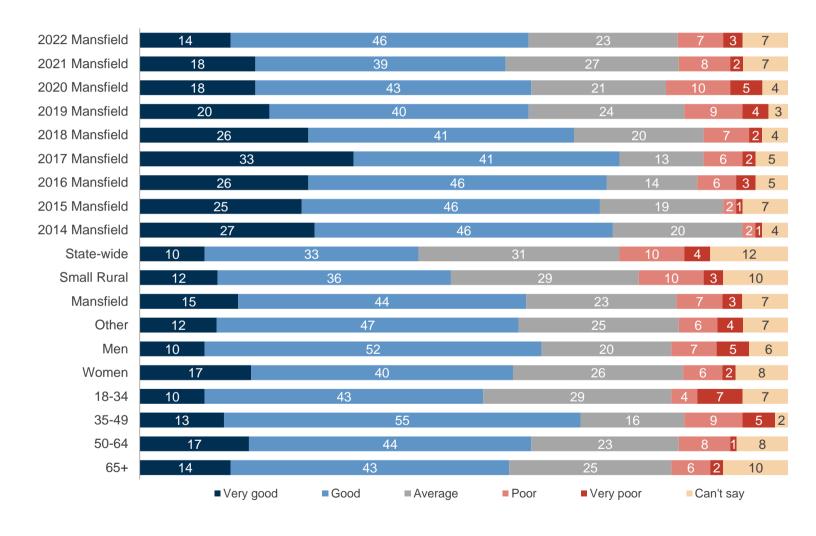


Tourism development performance





2022 tourism development performance (%)

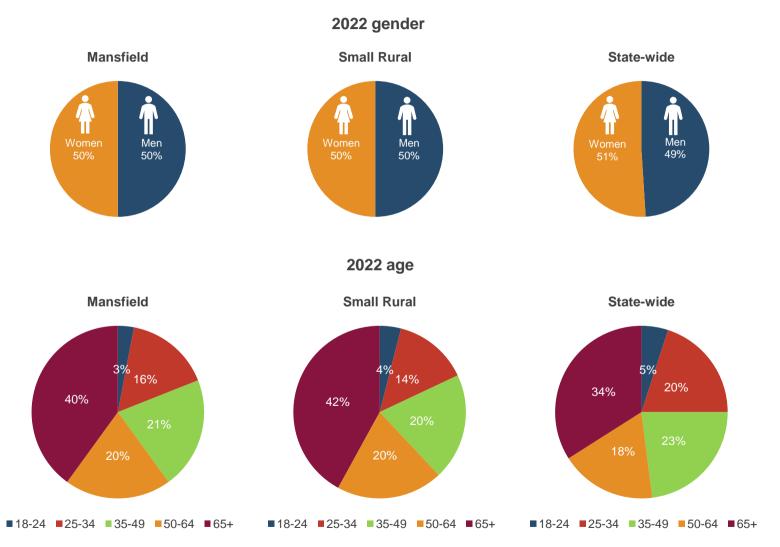




Detailed demographics

Gender and age profile







Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2022 State-wide Local Government Community Satisfaction Survey for Mansfield Shire Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.8% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.2% - 54.8%.

Maximum margins of error are listed in the table below, based on a population of 7,400 people aged 18 years or over for Mansfield Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Mansfield Shire Council	400	400	+/-4.8
Men	166	201	+/-7.5
Women	234	199	+/-6.3
Mansfield	253	263	+/-6.1
Other	140	130	+/-8.2
18-34 years	28	75	+/-18.8
35-49 years	56	85	+/-13.2
50-64 years	103	80	+/-9.6
65+ years	213	159	+/-6.6

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green (▲) and downward directing red arrows (▼).

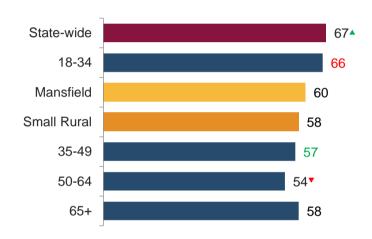
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2021. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2021.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2021.

2022 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

 $Z Score = (\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$ Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- · Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2022 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2022 results are compared with previous years, as detailed below:

- 2021, n=400 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=400 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.
- * 2012, n=400 completed interviews, conducted in the period of 18th May 30^{th} June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Mansfield Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Mansfield Shire Council.

Survey sample matched to the demographic profile of Mansfield Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Mansfield Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Mansfield Shire Council. Survey fieldwork was conducted in the period of 27th January – 24th March, 2022.

Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DELWP website. In 2022, 67 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2022 vary slightly.

Council Groups

Mansfield Shire Council is classified as a Small Rural council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Small Rural group are:

 Alpine, Ararat, Benalla, Buloke, Central Goldfields, Gannawarra, Hepburn, Hindmarsh, Indigo, Loddon, Mansfield, Murrindindi, Northern Grampians, Pyrenees, Queenscliffe, Strathbogie, West Wimmera and Yarriambiack. Wherever appropriate, results for Mansfield Shire Council for this 2022 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Small Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision



The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Mansfield Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2022 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2022 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2022 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2022 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/ourprograms/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms



Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2022 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned. however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored guestions: Individual guestions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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