



## Our Values

Collaboration

Integrity

Innovation

Leadership

Respect

21st Century Regional Liveability for a Healthy and Connected Community

### THEME 1



#### Connected and Healthy Community

##### Strategic Objective 1

The health and wellbeing of families and communities is maximised

- Strategy 1.1 Embed health and wellbeing enablers and protections to reduce risks to our communities 🍀
- Strategy 1.2 Connect, develop and support children and young people 🍀
- Strategy 1.3 Contribute to efforts that ensure essential community services exist locally 🍀

##### Strategic Objective 2

Activities that promote connection and fitness of our people and visitors

- Strategy 2.1 Support our arts community and facilitate the delivery of festivals and events 🍀
- Strategy 2.2 Create an environment where community and clubs can recreate, socialise and contribute to the health and wellbeing of the community 🍀
- Strategy 2.3 Enhance the social and economic value of tourism to Mansfield

### THEME 2



#### Vibrant Liveability

##### Strategic Objective 3

Future focused: Intelligent land use and infrastructure

- Strategy 3.1 Protect natural vistas and farmlets
- Strategy 3.2 Enhance township character
- Strategy 3.3 Improve roads, drainage and footpaths
- Strategy 3.4 Plan for and encourage appropriate housing

##### Strategic Objective 4

Clean and green: Waste and energy sustainability

- Strategy 4.1 Minimise and re-use waste 🍀
- Strategy 4.2 Adopt and promote energy options that are affordable, self sustaining & carbon positive 🍀

##### Strategic Objective 5

Prosperous: Industries, businesses and workforces of the future

- Strategy 5.1 Create conditions that enable local businesses & employers to thrive
- Strategy 5.2 Enable land use and base infrastructure that stimulates commercial activity

### THEME 3



#### A Trusted, Effective and Efficient Council

##### Strategic Objective 6

Council possesses in-house and outsourced capability to meet community expectations

- Strategy 6.1 Use and gain knowledge of our community to make good decisions
- Strategy 6.2 Building organisational capacity through its people 🍀

##### Strategic Objective 7

Financial sustainability and value for money

- Strategy 7.1 Increase Council's financial resilience by utilising opportunities to derive own-source of funding income and optimising costs of delivering services

##### Strategic Objective 8

A consultative Council that represents and empowers its community

- Strategy 8.1 Increase community trust in Council to make informed decisions with "no surprises"
- Strategy 8.2 Develop capacity and capability to advocate powerfully for the most important interests of the Mansfield community 🍀

🍀 This symbol denotes actions related to the Municipal Health & Wellbeing Plan.