



Mansfield Shire

Council Plan 2021-2025

21st Century Liveability for a Healthy and Connected Community



Our Values

Integrity

Innovation

Collaboration

Leadership

Respect

Our Councillors



Cr Mark Holcombe,
Mayor



Cr James Tehan,
Deputy Mayor



Cr Paul Sladdin



Cr Steve Rabie



Cr Rohan Webb

About the Council Plan

This document is the key strategic document to guide Council's decision-making over the next four years.

It goes hand in hand with the Mansfield Community Vision, articulating the role Council will play in leading, supporting and advocating for the best possible outcomes for all of the Mansfield Shire community.



This symbol denotes actions related to the Municipal Health & Wellbeing Plan.



Theme 1: A healthy and connected community

Strategic Objective 1

The health and wellbeing of families and communities is maximised

- Strategy 1.1** Embed health and wellbeing enablers and protections to reduce risks to our communities
- Strategy 1.2** Connect, develop and support children and young people
- Strategy 1.3** Contribute to efforts that ensure essential community services exist locally

Strategic Objective 2

Activities that promote connection and fitness of our people and visitors

- Strategy 2.1** Support our arts community and facilitate the delivery of festivals and events
- Strategy 2.2** Create an environment where community and clubs can recreate, socialise and contribute to the health and wellbeing of the community
- Strategy 2.3** Enhance the social and economic value of tourism to Mansfield



Theme 2: Vibrant liveability

Strategic Objective 3

Future focused: Intelligent land use and infrastructure

- Strategy 3.1** Protect natural vistas and farmlets
- Strategy 3.2** Enhance township character
- Strategy 3.3** Improve roads, drainage and footpaths
- Strategy 3.4** Plan for and encourage appropriate housing

Strategic Objective 4

Clean and green: Waste and energy sustainability

- Strategy 4.1** Minimise and re-use waste
- Strategy 4.2** Adopt and promote energy options that are affordable, self sustaining & carbon positive

Strategic Objective 5

Prosperous: Industries, businesses and workforces of the future

- Strategy 5.1** Create conditions that enable local businesses & employers to thrive
- Strategy 5.2** Enable land use and base infrastructure that stimulates commercial activity



Theme 3: A trusted, effective and efficient council

Strategic Objective 6

Council possesses in-house and outsourced capability to meet community expectations

- Strategy 6.1** Use and gain knowledge of our community to make good decisions
- Strategy 6.2** Building organisational capacity through its people

Strategic Objective 7

Financial sustainability and value for money

- Strategy 7.1** Increase Council's financial resilience by utilising opportunities to derive own-source of funding income and optimising costs of delivering services

Strategic Objective 8

A consultative Council that represents and empowers its community

- Strategy 8.1** Increase community trust in Council to make informed decisions with "no surprises"
- Strategy 8.2** Develop capacity and capability to advocate powerfully for the most important interests of the Mansfield community