

Visitors Summary

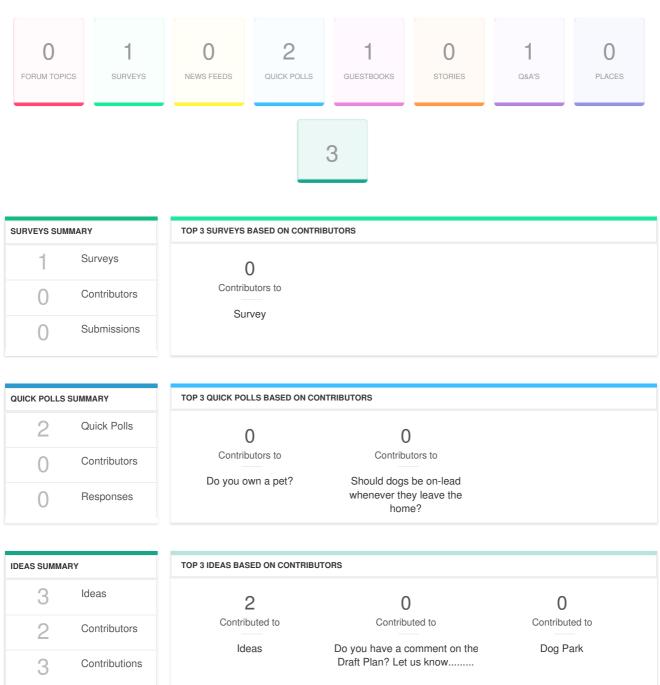




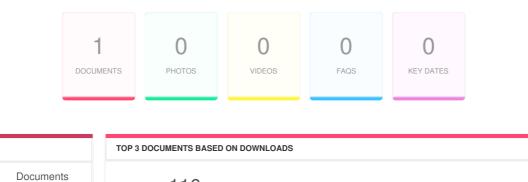
PARTICIPANT SUMMARY

| ENGAGED | 3 ENGAGED PARTICIPANT | S | | | | (%) |
|----------|--------------------------------|------------------|---|--------------|-------------------------------|-----------|
| | | Registered | Unverified | Anonymous | Draft Domestic Animal Man | 3 (1.4%) |
| INFORMED | Contributed on Forums | 0 | 0 | 0 | | |
| | Participated in Surveys | 0 | 0 | 0 | | |
| | Contributed to Newsfeeds | 0 | 0 | 0 | | |
| | Participated in Quick Polls | 0 | 0 | 0 | | |
| | Posted on Guestbooks | 1 | 0 | 0 | | |
| | Contributed to Stories | 0 | 0 | 0 | | |
| AWARE | Asked Questions | 0 | 0 | 0 | | |
| | Placed Pins on Places | 0 | 0 | 0 | | |
| | Contributed to Ideas | 1 | 1 | 0 | | |
| | * A single engag | ed participant c | * Calculated as a percentage of total visits to the | Project | | |
| ENGAGED | 163 INFORMED PARTICIPA | NTS | | | | (%) |
| | | | | Participants | Draft Domestic Animal Man 163 | 3 (76.5%) |
| | Viewed a video | | | 0 | | . (, . , |
| INFORMED | Viewed a photo | | | 0 | | |
| | Downloaded a document | | | 109 | | |
| | Visited the Key Dates page | | | 0 | | |
| | Visited an FAQ list Page | | | 0 | | |
| | Visited Instagram Page | | | 0 | | |
| AWARE | Visited Multiple Project Pages | • | | 154 | | |
| AWAILE | Contributed to a tool (engaged | d) | | 3 | | |
| | * A single inform | ed participant c | * Calculated as a percentage of total visits to the | ∍ Project | | |
| ENGAGED | 213 AWARE PARTICIPANT | S | | | | |
| | | | | Participants | Draft Domestic Animal Man | 213 |
| | Visited at least one Page | | | 213 | | |
| INFORMED | | | | | | |
| | | | | | | |
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| | | | | | | |
| AWARE | ۲ ۲ | | | | | |
| | | | | | | |
| | * Aware user could have also | performed an l | * Total list of unique visitors to the project | | | |
| | | | | | | |

ENGAGEMENT TOOLS SUMMARY



INFORMATION WIDGET SUMMARY



| DOCUMENTS | | TOP 3 DOCUMENTS BASED ON DOWNLOADS | | |
|-----------|-----------|---------------------------------------|--|--|
| 1 | Documents | 116 | | |
| 109 | Visitors | Downloads DRAFT 2022 -2025 Council | | |
| 116 | Downloads | DAMP for Public Comment.pdf | | |



TRAFFIC SOURCES OVERVIEW

| REFERRER URL | Visits |
|--------------------------|--------|
| m.facebook.com | 95 |
| www.mansfield.vic.gov.au | 42 |
| Im.facebook.com | 38 |
| I.facebook.com | 15 |
| www.google.com | 4 |



SELECTED PROJECTS - FULL LIST

| PROJECT TITLE | AWARE | INFORMED | ENGAGED |
|---------------------------------------|-------|----------|---------|
| Draft Domestic Animal Management Plan | 213 | 163 | 3 |