

TARGA HIGH COUNTRY 2022 Business Survey

Mansfield Shire Council has a current contract with Targa to deliver an annual event each year in November.

The event last week was a make-up 2021 event due to COVID. The next Targa event will be held in November 2022 and is the last event in the current contract.

Council is seeking to understand business sentiment to feed into its review process and to inform future discussions about Targa High Country. It would be greatly appreciated if you could take 5 minutes to fill in our business survey for Targa High Country.

Regards,
Gareth MacDonald
Economic Development Officer - Tourism & Events

* This form will record your name, please fill your name.

1. Your business name?

2. Location of your business (town)?

3. What sector does your business fall under?

- Accommodation
- Food & Beverage
- Retail
- Adventure & Attractions
- Health & Well-being
- Trades & Services
- Business & Professional
- Agriculture

4. What impact do you see Targa having on your immediate business?

0	1	2	3	4	5	6	7	8	9	10
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Decrease in economic benefit

Increase in economic benefit

5. What value do you feel Targa brings to the Mansfield Shire?

6. As a community member, did you participate in Targa High Country?

- Spectator
- Attended Targa Fest
- Competitor
- I did not participate

7. Did you need to alter your business operating hours due to Targa?

Yes

No

8. In what way did you alter your hours?

9. Do you support the continued running of Targa High Country in Mansfield Shire?

Yes

No

10. Are there any further comments you would like noted in regards to Targa High Country?

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